MODERN ENERGY

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Inside Ed Crooks finds confidence in nuclear power has been shaker Page 3

Rush is on to develop smarter power

Sylvia Pfeifer considers the range of technologies starting to attract serious investment

n the banks of the Elbe in northern Germany, a giant turbine looms over the city of Magdeburg. It is the world's most powerful, taller than St Paul's Cathedral and capable of producing 7.5MW of power enough for 7,500 homes.

The windmill, an Enercon E-126, has a power that would have been unthinkable even a few years ago. It is an example, however, of how tough carbon reduction targets and new technologies are combining to drive remarkable innovation in energy. The world's appetite for energy shows no signs of abating, putting pressure on the industry to deliver.

Price is the added stimulant; without the constant innovation and investment in renewable and traditional forms of power, such as fossil fuels, politicians fear a rapid and unpopular rise in consumer and industrial bills.

Simon Luby, associate director at SgurrEnergy, a renewables consultancy, compares the recent rush of change to the evolution in the aerospace industry from the original jumbo, Boeing's 747, which first flew in 1969, to the Airbus A380, which went into commercial service 40 years later.

"The sort of scale-up we've seen in aerospace has taken 40 years, but the wind industry has scaled up by a greater factor in half the time - critical for maximising production but also bringing technology challenges with it," he says.

Simon Currie, global head of energy at Norton Rose Group, says: "We expect to be able to run before we can walk, but the engineering challenges are huge

"However, the industrial logic of this sector [offshore wind] is

encouraging manufacturers to bination of high-pressure water build the capacity. If renewable energy can achieve a cost of energy that is close to that of traditional forms of generation, suddenly the market has a choice," he adds.

The Magdeburg giant may already be about to be surpassed. In Norway, plans are well advanced for a 10MW plant, one-quarter as powerful again. In oil and gas, new, techniques for "fracking" - fracturing rock formations with a com-

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Fracking Sheila McNulty on a process attracting controversv Page 2

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worth extracting more of it from the ground Page 2



Carbon capture Norway tries to square oil and gas industry with its green reputation Page 4

Deep water Technology has made possible things

unimaginable 10 years ago Page 4 **Efficiency** Potential savings

are still being missed, says Sarah Murray Page 5

China Wind turbine makers are seeking markets abroad Page 6

and chemicals - hold out the hope for opening vast new fields without the environmental damage caused by earlier types.

In North America, new production from tight oil reserves has helped reverse the decline in US oil output.

Injection technologies are also giving new life to mature oilfields, while in provinces such as the Atlantic waters off Brazil, pioneering drillers are finding oil and gas in depths of water that would have been thought prohibitive in the recent past. New, ultra-deepwater rigs can operate in depths of up to 7,500 feet.

Even in the conservative field of nuclear power, where designs have typically taken a generation to come into service, new ideas are coming through.

from Several companies, industry stalwarts such as Westinghouse and General Atomics to relative newcomers such as Hyperion Power, are working on schemes for mini power stations.

These "community nukes" would be small enough to power a village or factory, and simple enough to be switched on, sealed and buried underground without further maintenance.

Another option is to join groups of them together to generate greater amounts of power, or to use them to augment the output of existing nuclear facilities.

One of the first practical applications is likely to be in the isolated village of Galena in Alaska, where the local authority has agreed to tackle crippling energy bills – the 675 inhabitants are cut off by river ice for eight months of the year - by installing a Toshiba 4S reactor (super-safe, small and

simple). This will generate 10MW of power, and according to the manufacturer, could run for 30 years without refuelling. If the plans go according to schedule, Toshiba will install



Continued on Page 2 Sky high: the Enercon E-126, is an example of how carbon reduction targets and new technologies are combining to drive innovation in energy

Chevron

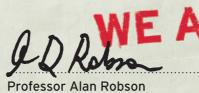
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Vice-Chancellor **University of Western Australia**

VE AGREE

Neil Theobald General Manager, Gas Marketing & Commercialization Chevron

days, he is concentrating on

a field in California, as well

as some under-developed

a precisely tailored pro-

gramme," Mr Wallace says.

On the California field, he

is looking at targeted frac-

turing of the rock for cer-

tain formations, and apply-

ing a chemical "wash" that

loosens oil from rock for

make the most of the oppor-

"You can really go in and

It is something other

demand is

major oil companies, are

"We want to put together

Texas properties.

others.

tunity," he says.

doing globally.

the next 20 years.

Brock says.

three years.

"There is no alternative but to pursue EOR," Mr

In addition to the EOR methods that Chevron uses

in the Permian, Shell has

had success with thermal

(heating the oil to help it flow) and polymer use (that helps lift oil off rocks).

Mr Brock says 4 per cent

of global oil production is

now based on EOR. Even a

1 per cent improvement is

significant, he notes, explaining that that trans-

lates to 88bn barrels of oil –

enough to fuel the world for

huge, given efforts have long focused on onshore oilfields and the industry can

begin applying some of

these technologies to fields offshore. How fast it finds a

way to apply new technolo-

gies depends on the oil

Dallas Parker, partner at

more

Mayer Brown, the energy-

The potential for EOR is

"Energy

Modern Energy

Protesters win first round of PR battle

versy for the law firm Foley

& Lardner, says that the EPA issued "guidance" on

its website last year that

said no company could

frack with diesel in the mix-

ture without a permit. He

says the EPA skipped the

Fracking

Sheila McNulty on a process, in use for years, that is now being fought over in the courts

Dave Lesar, Halliburton's chief executive, sought last month to ease environmentalists' fears about the chemicals used in producing oil and gas from shale by demonstrating that they were consumable.

Only the demonstration – Association conference was not as comforting as some might have hoped.

Mr Lesar did not consume the fracking fluids himself but called up a fellow employee to do the honours. 'My first thought was, 'if

this stuff was so benign, why wouldn't he drink it himself?','' says Mark says Brownstein, chief counsel to the Environmental release oil and gas. Defense Fund's national energy programme. "There ter contamination, compawas definitely a Mr Burnsand-his-loyal-assistant-Smithers quality to it."

Even those who have

never watched Simpsons can imagine that rium on fracking. New reference is unflattering.

And yet Halliburton has passed a bill in June to Lesar did not drink the although the governor, fluid, only offering that, at Chris Christie, has recoma September conference, he mended it be for one year. The process is being questioned by other jurisdic-

Mr Brownstein's take on the episode was positive, over in courts. however. "That the folks at Halliburton are looking at concerns over the safety of its fluids shows that the way pressure is being brought to bear on the industry is having an effect.'

The industry acknowlat the Colorado Oil and Gas edges that environmentalists have won the initial public relations battle against fracking.

Although the technique has used for decades, campaigners have years gained ground by questioning the impacts of the process that involves pushing water laced with chemicals under the ground at high pressures to fracture rocks and Amid claims of groundwa-

issue more "guidance", Mr nies have found themselves shut out of certain parts of Stoll says, that "may define the US and elsewhere. New York State, for mean fluids that contain

The example, issued a morato- compounds found in diesel even if the fluid really isn't Jersey's state legislature diesel"

If the EPA defines its bar fracking permanently, guidance so broadly and retroactively, many could be deemed in violation of the law. The ensuing law suits and attempts to clean up fluids will slow production, he says. The industry is taking the EPA to court tions and is being fought But perhaps the biggest for what it says was illegally changing the law threat is from the US Environmental Protection without public comment or Agency. Richard Stoll, who other normal parts of the has followed the controprocess



standard "rule making" process for issuing regula-On another front, the tions with this website post-EPA has sued Range ing, surprising the industry. Resources for allegedly con-The problem is, he says, taminating the water supthat over the years, many ply in Texas - a charge the state and the company companies have used diesel. They are moving away from deny. The speculation is, the fuel, but are still using Mr Stoll says, that the EPA fluids that may contain is conducting investigations some compounds found in that may lead to similar suits in other parts of the it. The EPA is expected to US. "There are little brush fires going on everywhere," diesel quite broadly to Mr Stoll says.

The industry is rushing to

put them out by explaining how many jobs fracking provides at a time when unemployment is high and the economy sluggish.

Jim Mulva, chief executive of ConocoPhillips, says natural gas sustains 2.8m jobs in the US alone. Most are linked to fracking across at least 15 states.

"The record is in our favour - those millions of wells safely fractured since the 1940s," Mr Mulva says. "There have been some problems, but they are rare. And they were caused not by fracturing but faulty drilling and well completion work or improper handling

of fluids on the surface." He notes that fracking occurs far below drinkingwater aquifers, with the wells cemented to seal them off from any water supplies. The industry hopes all

this will enable it to win battles - and eventually the war - to develop US natural gas supplies. Gary Adams, US oil and

gas expert at Deloitte, the consultancy, says natural gas meets 25 per cent of US energy demand, heats 50 per cent of US homes and powers more than 120,000 natural gas vehicles. "It's to the US's advantage to look

for ways to leverage the use of natural gas."

Chesapeake Energy is leading the way on that front, converting 100 of its rigs, all its hydraulic fracturing equipment and almost 5,000 of its fleet vehicles to run on natural gas. Henry Hood, Chesa-

peake's general counsel, says that, in the past five years, the US's second biggest natural gas producer has paid 1m mineral owners \$9bn in leases and bonuses, \$5bn in royalty payments and \$2bn on government taxes to fuel jobs growth.

Yet there are hundreds of gas producers adding to those numbers. The industry insists it could continue to expand supply, and the economy, if the government allows fracking to continue. It is the job growth borne by fracking that has the industry convinced this will be an important issue in the upcoming campaign.

"Any politician who opposes responsible natural gas development in the US does so at their peril," says Peter Robertson, former vice-chairman of Chevron's board and senior adviser at Deloitte. "I think Democrats and Republicans are all supportive of jobs."

Bigger role for extraction technology

Enhanced recovery Two-thirds of oil well reserves stay where they are, says Sheila McNulty

Chevron first began producing oil in the Permian Basin of Texas in the 1920s. That it has never left is a testament to the vast resources in the US's largest oil region, as well as the technology that continues to help the company find ways to extract more of it from

the ground. The industry routinely notes that two-thirds of the expected to double over the next 40 years," says Val world's oil remains trapped Brock, Royal Dutch Shell's in known oilfields - either manager of improved and because the it does not have enhanced oil recovery. At the same time, the Internathe technology to recover it tional Energy Agency projects production will or it is so deeply embedded that it is not economic to do decline by two-thirds over

Indeed, in the Permian, where 30bn barrels of oil have been produced, Chevron estimates there are another 60bn barrels in place.

"There is a huge target is a magnetic says Mitter says Mitter Chevron's Tormian there." Mamoulides, manager for the Permian south. "We just need the technology to get it out."

Technological advances, in the form of what the industry calls enhanced oil recovery (EOR), have played a big role in the Per-

mian's production. Mr Mamoulides says three-quarters of Chevron's Permian production is through EOR. The first 15 to 20 per cent of oil from a well flows with conventional pumping. The next 15 to 20 per cent is produced by flooding wells with water at high pressure, and the next 8 to 12 per cent is the result of pumping in price. carbon dioxide, which reduces the bond that oil

focused law firm, says the has with rock. That leaves some 50 per industry is always investing cent of the oil in each well. in EOR, but focuses more "One of the misconcep- intently on it when tions many people have is research becomes that we are drilling into a affordable. big pool of oil," Mr Mamoulides says. "We're "Every time the oil price goes up, people find a way to get more oil out," Mr producing out of solid rock that is denser than the con-Parker says. "It's all a funccrete on your driveway." tion of the price of oil and

How to get brass from a variety of muck

Waste

Sylvia Pfeifer discusses scientific advances

operation last October, also has wider significance. It is testament to the fact that waste - from food to municipal sewage - has a role to play in the evolution of the



refused to explain why Mr drank a small amount him-

that have a role to play in alternative energy

n a 750-hectare site near Nottingham, in the Engutilities has been planting maize. Severn Trent, the owner of the

land, has not diversified into farming but has been using the crop to generate electricity in could almost treble from the curwhat is the UK's first commercial scale dedicated crop digestion plant.

Severn Trent, which serves more than 8m customers, faces an increasing need for energy. Each year, about 35,000 tonnes of maize silage is fed into a 2MW energy crop anaerobic digestion plant which generates biogas which in turn is used to help run the company's adjacent sewage treatment works.

The land has been used for safe recycling of sewage sludge for many years and so cannot be used for food crops.

For Severn Trent, the project is an important part of its renewable energy expansion programme - by March 2013, it aims to be generating 30 per cent of the power its business requires from renewables, including wind turbines, as well as sewage gas combined heat and power (CHP) plants.

The company's CHP plant not only generates enough electricity to run the sewage works but also produces about 1MW of surplus electricity which is fed into the national grid.

The project, which began ing a commercial return.

energy industry. In the UK, the government's review of waste policies, published in June 2011, recognised the important part that energy from waste can help play in meeting the country's renewable ish Midlands, one of energy targets, to diversify sup-Britain's biggest water ply, and to provide economic opportunities.

The review suggested renewable electricity generated from waste through combustion technologies rent 1.2TWh to between 3.1TWh and 3.6TWh by 2020.

At present, waste accounts for 1.5 per cent of energy produced in the UK, from two principal technologies: various combustion processes and landfill gas. Some companies estimate that waste could account for as much as 6 per cent of UK electricity by 2015 - but only if planning permission to build infrastructure and facilities is improved.

David Nickols, managing director of future energy at WSP, the engineering consultants, says: 'Within the water utilities sector, the vast majority of investment is in anaerobic digestion."

Outside the water utilities sector, several projects are under way by the food and beverage industry. Farmers are also among the backers of some anaerobic digestion plants, using a combination of farm waste, specially grown crops and discarded food collected by local councils.

While projects vary, depending on the country, the main driver for investment, says Mr Nickols, is of course the promise of mak-

Harvest time: the UK's first commercial scale crop digester near Nottingham converts maize silage into biogas

But that in turn is heavily influenced by regulation. Infrastructure also has a role to play; in many countries, utilities are too fragmented to make it easy to establish a viable network for biogas

Waste accounts for 1.5% of energy in the UK, mainly from combustion processes and landfill gas

more advanced than many of its European neighbours in terms of multi-utility organisations, is a world leader in upgrading and use of biomethane for transport and has many "biogas vehicles", including private cars and buses. Another area of the waste market, landfill gas, is already a mature application in Europe. In

the UK, which is the biggest landfill market in Europe, the government recognised in the 1990s that it would need to do something about the gas - mainly made up of methane and 20 times more harmful than carbon dioxide - if

One of the big winners from this has been Infinis, a company that was originally backed by Terra Firma, the private equity group of Guy Hands.

Eric Machiels, chairman and chief executive of Infinis, says nearly 10 per cent of Britain's renewable energy comes from electricity generated by methane from its 124 landfill sites.

One of the main attractions of landfill gas, he says, is that it provides power that is available all the time.

However, with gradual decommissioning of landfill sites, and strict incineration legislation, it is a mature business in Europe.

Mr Machiels notes that sites are

predicted to release gas for the next 20 to 30 years. The group has diversified into other areas such as onshore wind and hydropower. China, however, offers potential expansion prospects in landfill gas and Infinis is considering several opportunities.

Waste water is another part of the debate and is also one of the most rapidly growing areas of the market. such as Chevron, or from

A range of waste water treatlarger independents, which ment specialists has sprung up in considered them too small recent years, including Bluewater to bother with. Bio. The company, treats a range of municipal and commercial technology, hoping to proeffluents using proprietary techduce many thousands of nology that generates water for barrels that would otherre-use in agricultural, industrial and social applications.

People need to be re-educated about water, says Daniel Ishag, its chief executive. "There is an entitlement mentality in the west, where people feel entitled to cheap water but prices will have to go up. Technology is the only way to bridge that gap.'

the technology.' The next stage of extracting still more oil from the It is not an area reserved Permian will involve what only for the big oil and gas Chevron calls the "I Field", companies. Mr Parker points out that the boom in or the intelligent oilfield. This will involve using the shale oil and gas was crelatest technology to see ated by the US's small indethousands of feet underpendents, which discovered ground to where the oil it was economic to extract remains stuck, so as to pinfuel from shale rock by point and target a specific combining multi-staged fracturing of the rock with zone for further recovery. "There will be other techwater at high pressures, nologies," Mr Mamoulides drilling horizontally under says, and they will not only the ground.

"It was the entrepreneurs Trevor Wallace, president who kept trying to crack of PetroMark Energy, a the code to extract gas small exploration and protrapped in the tight shales," duction company, has made Mr Parker says. "There's a career out of buying old still scope for entrepreneurs to try their hand at EOR." wells from big companies,

He believes such efforts will continue. "With that much oil being left in the ground, if the price is right, people are going to find a way to get it.

> Old wells, new technology



Rush is on to develop smarter power

unconventional gas

ling and management,'

Continued from Page 1

the plant, free of charge, next year.

One relatively new market that is seeing strong demand, especially in the wake of the nuclear crisis in Japan, is that for huge floating gas platforms.

Royal Dutch Shell, the Anglo-Dutch oil major, announced the go-ahead this year for its Prelude liquefied natural (LNG) gas project in Australia, the world's first floating LNG plant.

The company has not disclosed the cost of developing Prelude but analysts at Wood Mackenzie estimate it at about \$11.5bn. When ducer of LNG. fully equipped and with its

storage tanks full, Prelude would not have been viable technologies such as new this is investment. Lots of will weigh about 600.000 tonnes - six times as much also helping the internaas the largest aircraft carrier. It expects to ship its first gas in about 2017.

For the company – and the industry – it is an Brazil and Angola, or important step and should allow Shell to pursue offshore gasfields that would otherwise be too costly to consider.

Analysts believe the decision to develop Prelude could have wider ramifications, acting as a boost for Australia's ambitions to expand its LNG production, adding to the debate over whether the country will overtake Qatar as a pro-These

Young

10 years ago. Technology is nuclear and renewables. "There are a lot of tional oil majors in their advanced technologies, but quest for new resources, be they are not always bankable," says Jim Fitzgerald, that oil and gas in frontier areas such as deepwater assistant director of environmental finance at Ernst in & Young. "Technologies can get developed, but the North America and China. Increasingly, many are initial deployment and also focusing on getting scale-up are significant hur more out of older fields. dles to overcome." "Companies have a good

Many also need guaranrecord of getting extra tees from governments to hydrocarbons out of the help underpin them but ground. The key technology "the quid pro quo is new involves reservoir modeljobs", he adds.

The industry knows it says Andy Brogan, oil and needs to keep innovating to gas partner at Ernst & survive - be it a solar company trying to reduce costs Cost remains a stumbling or an explorer drilling for developments block, in particular for oil and gas - but driving all

it. Against a background of uncertain and volatile economic times, one of the concerns uppermost in the minds of executives is that companies will start to pull back from spending, affecting the energy supply-demand balance in the longer term

Peter Voser, chief executive of Shell, told the Financial Times this month that oil and gas supplies will struggle to keep up with world demand growth, leading to greater volatility for energy prices in the long

He warned that there was still an immense challenge in meeting growing world demand for energy.

The problem was not a lack of oil and gas in the ground, he said, but inadequate investment, following cuts by many companies since the start of the financial crisis.

"While demand tends to pick up in one or two years, a typical cycle for a good big oil and gas project is six

to eight years," he said. The world needs to add the equivalent of four Saudi Arabias or 10 North Seas over the next 10 years just to keep supply level, he added.

The message is clear: the oil and gas industry, as well as the wider energy sector, will need to draw on its mental, as well as its physical resources, to survive.

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Sweden, for example, which is it was to meet its renewable energy targets.

Enthusiasm for reactor investment cools

Nuclear

Ed Crooks explains why the industry faces a tricky future around the world

n much of the world's nuclear industry today, the watchwords are "make do and mend". Even before the Japanese earthquake and tsunami of March 11, prospects for nuclear construction were looking difficult in most of the developed world, mostly because of shaky economics. Weak power demand because of the recession, and cheaper alternatives such as gas and coal, made it difficult to justify investment in reactors.

Where projects were going ahead, they were doing so only with strong government support.

The meltdown at the Fukushima Daiichi plant, now ranked by the International Atomic Energy Agency as being as serious as the Chernobyl disaster of 1986, has further dented enthusiasm.

Around the world, countries that were in favour of new nuclear investment have had their confidence shaken. Sceptics have become more firmly opposed, while several of those on the fence have been tipped into rejecting nuclear power. The IAEA says about six countries interested in developing a civil nuclear industry have notified it that they have abandoned their plans.

No country that has committed itself to building plants has scrapped those plans. The UK and France, two of the more pro-nuclear countries in ing India and the United Arab Emir-Europe, are going ahead.

China, having frozen approvals of investments in new reactors. new nuclear plants following Fukushima, has been reported as planning to give the go-ahead next year, and is set to dominate the landscape for nuclear construction.



Fallout: a mother and child are checked for radiation exposure after the meltdown at Fukushima. Even before the accident, prospects were looking difficult

The IAEA's most recent projection is that the world will add up to 150,000 megawatts of additional nuclear capacity by 2020, of which China plans to provide 70,000MW.

China's 2020 target of reaching 80,000MW of nuclear capacity, from 10,000MW last year, may slip a little because of the post-Fukushima delay, but its ambitions still dwarf those of any other country.

Other emerging economies, includates, are also planning significant

However, while the global nuclear industry is growing overall, its share of electricity generation is likely to slip, the IAEA believes, as other forms of generation grow more quickly.

In most of the developed world, the emphasis is shifting towards finding alternatives to nuclear power, and getting more out of existing reactors. Germany and Switzerland have announced plans to shut down their reactors, and a referendum in Italy has decisively rejected new construction. In Japan, traditionally a pronuclear country, which derived about 30 per cent of its electricity from nuclear plants last year, opposition has been emerging as an important political issue.

Companies in the nuclear industry have been repositioning themselves for a market less attractive than it was at the start of the year.

pany, has decided to exercise its

Westinghouse, the nuclear engineering group, to Toshiba of Japan.

Toshiba is now considering selling on part of its holding - which will be 87 per cent once the Shaw deal has gone through - to another investor.

Siemens of Germany has said it is pulling out of its joint venture with Rosatom of Russia to make nuclear generating equipment, as a result of the German government's plans to close the country's 17 nuclear power stations by 2022.

In the UK – which looks set to be the west's largest market for reactors over the coming decade, if the govern-Shaw, the US civil engineering com- ment's plans are delivered - Scottish and Southern Energy, one of the lead-

option to sell its 20 per cent stake in ing power companies, announced it was dropping out of a consortium with GDF Suez of France and Iber-

drola of Spain to build reactors. General Electric, the US industrial group that is one of the world's leading nuclear engineers through its joint venture with Hitachi of Japan, has said it does not hold out much hope for market growth in the immediate future.

John Krenicki, the chief executive of GE's energy division, told analysts recently: "Nuclear for the next five years is going to look a lot like it did for the past five years: mostly fuel and service [work].'

He added that he expected nuclear his division's revenues, to decline in

importance, as other parts of the business grew more rapidly.

In these conditions, the pressure is on for generators to squeeze more out of existing plants. All over the world, governments are extending the lives of ageing reactors. In the US, 60 reactors have been given approval to have their working lives extended from 40 to 60 years. France and Russia are making similar moves, and other countries such as the UK are expected to follow

In the US, there has also been a lot of work done to increase the capacity of existing nuclear plants. Since 1977, regulators have approved 139 upgrades in the US, adding about 6,000MW to the capacity of the US reactor fleet. John Rowe, chief executive of Exelon, the largest US nuclear generator, has argued that these life extensions and modifications are a much more cost-effective way of investing in nuclear power.

Other countries, including Spain, Sweden and Finland, have also allowed significant upgrades.

However, the limits of the extra power that can be squeezed out by these modifications – mostly carried out to the steam turbine systems used for power generation, rather than in the reactors themselves - are now being reached.

One solution to pushing output even further is being proposed by Lightbridge, a US nuclear fuels company. It is offering a new type of metallic nuclear fuel, being evaluated at the US government's Idaho National Laboratory. Lightbridge says it can increase the output on an existing reactor by up to 17 per cent.

Seth Grae, the company's chief executive, says: "With our fuel, you can get a 10 per cent power uprate by spending only about \$10m." In today's difficult, highly competi-

tive market for generators, squeezing out more electricity in the most costpower, which was about 3 per cent of effective way possible is a highly attractive proposition.

Difficult balance of supply and demand

Innovation

Ed Crooks reports on problems posed by the

wind stopped.

maximum output. The many, the problem of balimplication is that the com- ancing the grid with a pany would need to keep 90 much high contribution per cent of its wind capac- from intermittent renewaity available in back-up gen- bles has created an inceneration, for use when the tive to develop plants that can be ramped up and down

LET'S POWER OUR FUTURE WITH ENERGY WE **COULDN'T USE BEFORE.**

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'new renewables'

As electricity systems around the world add evergreater contributions from renewable energy to their grids, power engineers are being confronted by a challenge they have not faced before.

Almost all the generation capacity now connected to electricity grids is, broadly speaking, available at will. There are always constraints: nuclear power cannot be ramped up and down very easily; hydropower can be affected by levels in rivers and reservoirs, and any generation that uses a steam turbine – most fossil fuel and nuclear plants can be affected by water shortages,

In general, however, today's power plants are always there when needed for the complex task of balancing supply and demand across the grid.

Recent experience in China, where periods of insufficient voltage causing shutdowns and blackouts have been a regular phenomenon, shows what can happen if the grid is allowed to fall out of balance.

That is why what are sometimes called the "new renewables" - wind and solar power - present such a challenge.

Weather forecasting can make unexpected variations less of a problem, but the essential nature of these forms of generation is that they are intermittent, their availability subject to the vagaries of wind and sun.

The scale of the problem this presents can be seen from one UK company's estimates that at times, on cold, still days, the output of its wind farms was just 10 per cent of their notional

Driver: turbine can be used as part of hybrid power plant

ling down electricity use when supplies are short – is part of the answer, but the "smart grid" technology that would make that possible is still in its infancy, and some customers have been reluctant to embrace the idea.

if anything Indeed. demand is becoming less stable in many parts of the world because of the spread of air conditioning, which can cause surges in demand as temperatures rise.

For now, the burden of balancing the grid falls

'Customers need to make a transition. They now need efficiency plus flexibility'

entirely on the demand side. As the output of wind and solar power rises and falls, other forms of generation will have to fall and rise to match it, to keep the grid balanced.

One of the big problems with that, however, is that it can greatly reduce the efficiency of the power plants that are being used to ramp up and down.

turbines and solar water generation need to be

higher. plants, sometimes known as peakers, that are much quicker to start up, and are designed for use only to meet peak demand, but their costs are always higher.

> facturers such as General Electric of the US and Sie-

Demand response - dialquickly, but run more efficiently than traditional peakers. "Customers need to make

transition," says Steve Bolze, GE's head of power and water. "They now need efficiency plus flexibility." Siemens says it has spent €500m on developing a prototype plant at Irsching in Bavaria that generates 578 megawatts with an efficiency - the ratio of the energy output from the plant to the heat created by burning the gas – of almost

61 per cent. Just as importantly, the plant can bring 500MW online in just 30 minutes, and change its output up or

buyer, attracted considerable publicity for ordering

the turbine as part of a

"hybrid power plant",

which also included wind

The addition of wind tur-

bines, is something of a

gimmick. There is no rea-

son why the wind and gas

located on the same site, so

heating on the same site.

down by 35MW a minute. GE, meanwhile, has launched its FlexEfficiency 50 plant, which it says offers an even faster ramprate of 50MW per minute. At a similar size to the Siemens plant of 510MW, it is also claiming even higher

efficiency, at "greater than 61 per cent". GE says it invested about \$500m to develop the plant. The Flex 50 has been sold to customers in Turkey and China. MetCap Energy Investments, the Turkish

Coal and combined cycle

gas turbine (CCGT) power plants are most efficient when they are running all the time. If their output is fluctuating, then their costs and greenhouse gas emissions for a set volume of electricity are likely to be

long as they are connected There are special gas up to the same grid. The solar technology, however, brought in when GE did a deal to invest in eSolar, a small US company, does add something to the plant's performance, helping heat the water used in

For gas turbine manuthe steam turbine. GE mens of

believes the technology could be attractive to other customers in sunny regions such as parts of Africa. Ger-In the short term, Europe is the big opportunity, because of the development of renewables over the com-

ing decade, as member states move to meet European Union targets. As that market grows,

there will be pressure on turbine suppliers to improve performance even further. "The FlexEfficiency 50 has really shaken the industry," Mr Bolze says.

In May 2011, Shell committed to invest billions of dollars to develop the world's first Floating Liquefied Natural Gas (FLNG) facility. FLNG eliminates the need for laying pipelines to shore, and in this way opens up previously unviable sources of natural gas, the cleanest-burning fossil fuel. Called 'Prelude', this project will be located more than 124 miles off the coast of Western Australia, above the gas field. When built, it will be the world's largest floating offshore facility, the equivalent to the length of more than four football fields. This pioneering technology will help to ensure that we continue to supply energy to wherever it is needed, for many decades to come. Shell's ability to deliver this project is typical of our innovative approach to creating a better energy future. Let's power our future with gas. www.shell.com/letsgo







A laboratory for life after fossil fuels

Geothermal power

Andrew Ward looks into Iceland's clean energy potential

celand's President Olafur Ragnar Grímsson has only to look out his window for a reminder of his country's clean energy potential. From the white-washed presidential residence on a windswept peninsula outside Reykjavik, he can look across the capital to a volcanic mountain range behind.

It is Iceland's location on a geological hotspot in the middle of the North Atlantic that makes it one of the world's leading developers of geothermal power - electricity generated from the heat of the earth's core.

Now, as the country battles its way back from a crippling financial crisis, Mr Grímsson is promoting its geothermal resources as a driving force behind economic recovery. He has travelled the globe selling Iceland's geothermal expertise with a focus on the world's big emerging economies.

"Clean energy has become the pillar of co-operation between Iceland and China and also with India," he told the Financial Times. "These countries can see the potential of geothermal power to help meet their rising energy needs.'

Chinese interest in Iceland - including a recent deal by a Chinese tycoon to buy a large swathe of Icelandic wilderness for a tourism project - has sparked fears in the west that Beijing could be seeking a strategic foothold in the North Atlantic.

But Mr Grímsson says the primary focus of bilateral relations is energy, as China looks for help in meeting its goal to produce 15 per cent of its energy needs from non-fossil fuels by 2020.

It may seem strange for a country of 1.3bn people to be seeking guidance on energy matters from a nation whose entire population, at 320,000, is smaller than most districts of Beijing. Yet, with almost all its electricity and heating needs provided by geothermal and hydro power, Iceland is a laboratory for life in a post-fossil fuel world.

Mr Grímsson has been cultivating energy ties with Beijing since taking former Chinese president Jiang Zemin to visit a geothermal plant during a stop in Reykjavík in 2002. "You could see the Chinese delegation came away seeing geothermal energy in a new light," he recalls.

Since then, the two countries have projects in China and other parts of mal heating system in Xianyang, a El Salvador.



the world. Chinese engineers, meanwhile, have been sent to Iceland to study at a United Nations-run geothermal training centre.

China may not be as well known as Iceland for its volcanoes and hot springs but geothermal power is accessible in many parts of the counsigned formal co-operation agree- try. An Icelandic company called companies are active, ranging from ments to work together on geothermal Enex has been developing a geother- Slovakia and Hungary to Kenya and

city in Shaanxi province, in a joint venture with Sinopec, the Chinese state-owned energy group, with plans for similar projects elsewhere. Beijing is among other cities considered to have geothermal potential.

China is one of many countries in which Icelandic geothermal

Chinese interest in Iceland has sparked fears that Beijing could be seeking a strategic foothold in the North Atlantic

The idea of Icelandic engineers spreading clean energy to the world represents an appealing contrast to the country's ill-fated flirtation with international banking over the past decade. However, it is at home where Icelanders stand to make the biggest economic gains from the bubbling hot spots beneath their feet.

With much greater supplies of power than its tiny population could than enough to go round.

All steamed up: geothermal power companies are increasing capacity to meet rising industrial demand

ever consume, Iceland has used its surplus electricity to attract investment and jobs from the energyintensive aluminium smelting industry. Electricity is so cheap that it makes economic sense for smelting companies, including Alcoa and Rio Tinto Alcan, to produce aluminium in Iceland, despite its isolated location. There are three smelting plants in operation, with one under construction and another two planned.

Anxious about over-reliance on aluminium, the country is seeking to diversify into other energy-hungry industries. A big data centre, for example, is under construction at the former Nato air base at Keflavík, west of Revkjavik.

Geothermal power companies are increasing capacity to meet rising industrial demand. Alterra Power, a Canadian renewable energy company, recently won approval to expand its Revkjanes geothermal plant from 100MW to 180MW.

However, not all Icelanders are happy about commercial exploitation of their country's energy reserves. Environmentalists have fought against the aluminium industry for decades and the Canadian takeover of

a domestic power company by Alterra, previously known as Magma Energy, last year was deeply unpopular. Björk, the Icelandic pop star, led the protests over a deal that she claimed would give foreigners too much power over the country's natural resources.

Controversy also surrounds tentative plans to export Icelandic electricity via a 1,170km undersea cable to Scotland. The idea has been mooted for years but appeared to take a step forward in March when it emerged that Landsvirkjun, the state-owned utility that produces three-quarters of Iceland's electricity, was conducting a feasibility study.

The \$2.1bn project has become more viable as technological advances make it possible to transmit electricity over longer distances through high-voltage cables.

Supporters say an Iceland-UK power link could make energy exports as valuable to the Icelandic economy as oil and gas is to Norway. For the UK, would help cut greenhouse gas emissions and provide more reliable supplies than wind power.

Many Icelanders are cautious about letting the rest of Europe share in their energy riches. However, with an estimated three-quarters of the country's geothermal resources still undeveloped, advocates say there is more

How to match oil and gas with a green reputation

Carbon capture Andrew Ward on a pioneering project in Norway

To supporters, it is a groundbreaking project at the forefront of efforts to fight climate change. To critics, it is a cynical smokescreen to justify business as usual by western Europe's biggest oil and gas producer.

Welcome to Mongstad, Norway, home of what will soon be the world's most advanced test facility for capturing greenhouse gas emissions from fossil fuels.

Due to start operations early next year, the \$1bn demonstration plant will extract carbon dioxide from the exhaust gases emitted by Norway's largest oil refinery and an adjacent gasfired power station.

Technology Centre Mongstad, is a beacon for those who believe carbon capture and storage (CCS) will allow the world to greatly reduce its greenhouse gas emissions while continuing to burn fossil fuels.

The plant is designed to remove 100,000 tonnes of CO_2 a year and, if successful, the technology could be used on a much bigger scale at Mongstad and similar power plants and chemical facilities around the world.

The captured gas would then be stored in underground repositories, including depleted North Sea oil and gasfields, to prevent it reaching the atmosphere and contributing to global warming.

CCS has been touted as an answer to climate change for years, but Norway has moved further than most in turning it from science fiction to reality.

In addition to its work on capturing CO_2 , the country is also at the forefront of storage technology. Statoil, the state-controlled petroleum group, has extracted about 13m tonnes of CO₂ directly from its Sleipner gas field since 1996 and buried it in undersea reservoirs.

Statoil is also involved in the Mongstad project as the main industrial partner to Gassnova, another state enterprise dedicated to developing CCS. Shell, the Anglo-Dutch oil major, and Sasol, the South African energy and chemical group, also have small stakes.

For Norway, CCS offers hope of a world in which its role as a big oil and gas producer can be reconciled with its self-image as a green and socially responsible nation. Put more bluntly, it wants to promote its plentiful reserves of natural gas as a cheap and reliable power source whose environmental impact can be mitigated using CCS.

Per Rune Henriksen, the state secretary for energy, says Norway supports the push to find alternatives to fossil fuels pointing out that 96 per cent of

the country's own electricity needs are met by hydropower. However, he says that renewable energy alone cannot satisfy the world's growing hunger for energy, as China and other emerging economies industrialise. If fossil fuels are here to stay, he adds, it is essential to find a cleaner way to burn them.

Mr Henriksen says CCS could contribute nearly a fifth of the emissions reduction needed to restrict the rise in average global temperatures to 2 degrees above pre-industrial levels – the limit urged by the UN's Intergovernmental Panel on Climate Change if the world is to avoid catastrophe.

Yet, despite Norway's enthusiasm for CCS, the Mongstad project has been beset by controversy from the start.

The test facility was originally intended as a first step towards



Testing: the Mongstad demonstration plant has raised scepticism

full-scale carbon sequestration it is confident the technology is at the newly opened gas-fired power station at Mongstad. The power plant was a source of political controversy during the planning stage and approval was made conditional on it being equipped with CCS technology. However, in May a final investment decision on whether to go ahead with the full-scale project was delayed until 2014. "This is a very complicated

project and the difficulties turn out to be bigger than expected,'

'This is a very complicated project and the difficulties turn out to be bigger than expected'

says Mr Henriksen. "We had the idea that the test facility and the full-scale development could be done in parallel but now we have decided we have to go further in developing the technology before we take the investment decision."

Ironically, one of the causes of delay has been health concerns over possible toxic emissions from the CCS process, which involves the use of amine solvents to separate the CO_2 from other gases. Gassnova says safe but claims more testing is needed to be sure

Supporters of CCS accuse the government and Statoil of footdragging. "It was not a clever idea to give responsibility to develop one of the most important climate change solutions to an oil company," says Frederic Hauge, president of the Bellona Foundation, a pro-CCS Norwegian environmental group, referring to Statoil.

Other environmentalists are more sceptical of CCS altogether. Truls Gulowsen, head of Greenpeace Norway, describes it as a "false hope" technology that risks delaying investment in more proven ways of cutting emissions. "Lots of public money is being channelled into expensive CCS projects, when we don't know if they will work and which are much more expensive than anyone will ever

be willing to pay," he adds. But Mr Hauge says that, with 80 per cent of global electricity production still coming from fossil fuels and with China opening new coal-fired power plants at a rate of almost one a week, CCS must be part of any

climate change solution. He urges Norway not to give up on a mission that Jens Stoltenberg, the prime minister, once described as the country's "moon landing"

To venture where no driller has gone before

Deep water Brazil Sheila McNulty finds outsiders sceptical of Petrobras's ambitions

Drilling in the deep water Gulf of Mexico may have captured the public's attention since the Macondo disaster. But for those in the industry itself, which considers the explosion of a deep water rig a one-off, Brazil's deepwater fields are a far more compelling long-term story.

Brazil's offshore oil reserves, which for years remained locked under a 2km-deep salt layer under the seabed, are estimated to hold up to 50bn barrels of oil. Petrobras, the state oil com-

pany, is the main beneficiary, given nationalist laws that mean it must hold 30 per cent of any project as well as serve as operator in the area covering this new-found source.

The company plans to invest \$224.7bn over five years to exploit this technically difficult area. And while it has deep pockets and technical abilities that few other national oil companies can claim, there are concerns it is taking on too much.

"Petrobras is going to be challenged from a managerial and economic point of view," says Jose Valera, partner at Mayer Brown, the energy-focused law firm. "The new framework for the pre-salt has the potential to create a bottleneck in development. That's the most important drawback."

Deep water drilling is the most technically challenging and expensive way to extract oil. "It's essentially going out where no driller has gone

before," Mr Valera says. "In another 69 per cent to salaries deep water, it's a true exploraing these tremendous resources. That truly is a new frontier." The international oil compa-

are home to much of the engirequired on such projects.

Yet it is tough to get foreigners the required work permits and Brazilian legislation requires huge pay-outs to all staff on top of their salaries, according to Nick Stocker, regional director of Latin America for NES Global Talent, an energy industry head hunter.

In the past, the country's eduarea, he says.

Brazil produces about 40,000 engineers a year, compared with 80,000 in South Korea, 250,000 in

"You have some technical professionals and engineers – just not enough of them," Mr Stocker says. "That experience cannot be gained overnight."

continued funding and technical resources from

the international oil companies. get То that, the

country

will

have

tion effort. Now we're discover- and in advance, taking into skills into Brazil," Mr Stocker

nies - along with Petrobras neering and other talent basins are the US Gulf, as well

cation system did not focus on science and maths, which means it has a lower number of engineering graduates than other countries focused in this

India and 400,000 in China.

For Brazil to maintain the growth it is planning for its oil industry, he says, there are some who believe it will need

> Petrobras rig in the Brazil basin

to ease some of its restrictions. He says it can take 30 to 40 days to get a work visa. Then companies must pay myriad social covering taxes. everything from holiday to severance to maternity and paternity

benefits, that

tack on at least

"Clients have to plan carefully account the schedule and cost implications of bringing foreign

says. The other key deep water as off Africa's west and east coasts, the North Sea and Australia. All are competing for talent and dollars.

With most of the world's conventional, large-scale onshore or near-shore oil reserves in areas guarded by national oil companies, ranging from Saudi Arabia to Mexico and Venezuela, there is little prospect for large-scale, long-term value creation for the international oil companies. according to Wood Mackenzie, the consultancy, which is why they are increasingly looking for reserve growth offshore.

"The shape of most international company portfolios has changed substantially over the past 10 years, with a relentless shift towards these more technically-challenging projects. Wood Mackenzie said in a July report on the industry.

Deep water, liquefied natural gas, unconventional oil and unconventional gas now comprise almost 50 per cent of the future upstream value of the international majors, Wood Mackenzie says

How quickly these individual areas will be developed depends on how quickly access, talent and investment dollars come through.

The technology, the industry notes, has made possible things that were unimaginable 10 years ago. In 2004, for example, drilling in 9,000 feet of water was a record, Mr Valera says. Now the industry can drill in 14,000 feet.

"Ultra deep water is so expenand technologically sive demanding, it is an area the international oil companies see as a resurgence for them. They won't be crowded out by the national companies, as is the case in conventional oil development areas,"' Mr Valera says.

Whether Brazil will take enough advantage of the international oil companies' expertise in this area remains to be seen

Rising price of power may concentrate minds

Efficiency

Sarah Murray on why business is still failing to capitalise on potential savings

hen describing the incentives for business he is putting in place, Daniel Esty, commissioner of Connecticut's department of energy and environmental protection, talks of a "market failure". He is not referring to an

oversupply of products or an industrial oligopoly. He is talking about the failure of companies to capitalise on the gains to be made from energy efficiency strategies

"For almost every company, there are substantial opportunities that have high returns on investment for quick paybacks," he says. "Companies are making a serious error by failing to take on those investments as way to cut costs."

Collectively, the savings look large. The McKinsey Global Institute estimates that, with investment of \$170bn in energy efficiency, growth in global energy demand could be cut by at least half by 2020 - equivalent to one-and-a-half times the US's current energy consumption.

Individually, too, the savings for businesses are substantial. "We're seeing companies that can take out 15 to 20 per cent of their

efficiency Francisco-based McKinsey director.

Yet companies are still potential savings. This is particularly true of small

and medium-sized companies. Fifty-three per cent of UK SMEs have no management systems in place, and almost 20 per cent do not know whether they reduced their consumption in the past year, according to research released in August by Npower, the energy company.

A number of barriers prevent companies from seizing these opportunities. First, becoming more efficient is a complex business. Energy use is spread across an enterprise, and companies often lack infrastructure such as metering systems to track its use. Historically, another barrier, particularly in the US, has been its low cost, prosave.

With prices rising and

attractive.

business prospects remaining tough, cost savings look

However, misperceptions

linger about the return on

quite fast payback opportu-

nities," says Mr Esty. "Any

company that hasn't done a

relighting initiative, for

example, is missing a very

quick two-to-three year pay-

I'll work on efficiency'," he

"In the developed world,

we focus on efficiency, and

He also believes that he

can develop new sources of

infrastructure than in what

usually with higher

efficiency comes higher

power more easily in countries that lack existing

As the price of technolo-

"In some cases, these are

investments in efficiency.

increasingly

energy costs if they drive payback times are becom- intelligible consistently," ing shorter. Take LED lightsays Matt Rogers, a San ing. When combined with sensors monitoring the

amount of light in a warehouse or factory and detectfailing to capitalise on the ing when someone has entered an aisle, lighting levels can be automatically

adjusted. "An LED system of this type used to take 36 or 40 months to pay for itself. But when you combine LED technology with software and sensors, it now pays in about nine back months," says Mr Rogers. Yet, in a tough economy,

with limited time and resources to hand, and power costs not always seen as severely damaging profitability, managers tend not to prioritise efficiency. Promoting it therefore

gies. First, employees need clear and accurate information on how to achieve savings. Psychology plays а

role, too. To many people, viding little incentive to energy is invisible. Without tools are being applied sys-

requires a number of stratehow long.

information about the impact of power ing down computers or adjusting the air-conditioning on cooler days, there is little incentive to act.

Amanda Harrison, an occupational psychologist at Arup, the design and engineering group, says one effective way of providing information is by installing devices such as dashboard systems that display the amount of energy being used in an office or manufacturing facility and its real-time cost.

She emphasises the importance of conveying information in wavs employees can understand, such as equating energy savings to the numbers of homes that could be powered by that energy and for

Having an executive responsible for the issue also helps. "The companies that have been most successful have a senior person making sure the



Trick of the light: companies can save 20 per cent of their energy costs if they drive efficiency consistently

tematically," says Mr Rog-Government policy can

also shape behaviour. Regulatory instruments include equipment and building efficiency standards and codes.

Mr Esty believes govern- than waiting for them to ments should provide car- call us, we're going to call rots as well as sticks. He companies as a way to help cites Connecticut's green small businesses in particubank, which will help lar," he says. finance clean energy and

efficiency in a more positive light. "You get solid returns with much less risk and complexity," he says. "In an era of more cautious invest-He believes shareholders ing, energy efficiency looks efficiency projects. "Rather will start viewing energy ever more attractive.

Dreamstim



gies such as sensors falls,

explains.

cost.'

back.

The simplicity of an artificial leaf

Some might find nothing new in the idea of tapping into the sun as a source of renewable energy.

But Daniel Nocera, professor of energy and chemistry at Massachusetts Institute of Technology, plans to use solar power in a completely different way - by using light to split hydrogen from water to

create power.

Prof Nocera is essentially replicating a process found in nature: photosynthesis. He has developed an artificial leaf - a silicon panel about the size of a playing card with cobalt and nickel catalysts on either side - that, when dipped into water and held up to sunlight, splits water to hydrogen and oxygen.

"It's doing exactly the same thing as a leaf," he says. "It's sunlight in; hydrogen and oxygen out. And you can use the hydrogen and oxygen at some later time.' This has big advantages in off-grid locations. While

solar panels can be part of a distributed system, the limitations of battery technology mean it remains difficult to store the energy that panels generate.

By contrast, splitting water into hydrogen and oxygen creates a chemical fuel that can be stored.

For a domestic home, silicon shingles placed on a roof would, with small amounts of water flowing around them, use sunlight to split hydrogen and oxygen. This could be stored in a fuel cell at night to generate electricity, or the hydrogen could be burnt in a turbine to

generate heat. With India's Tata Group as his investor, Prof Nocera believes this system could provide affordable power to the millions of people in developing countries who lack access to the grid or to other sources of energy, which is why he is focusing on cost rather than efficiency.

The artificial leaf is a cost-effective solution because, unlike a solar panel, where crystal silicon has to be packaged and wired into a module, Prof Nocera's catalysts interface directly with the silicon leaf.

He believes that designing energy systems must be extremely simple and cheap prompts innovation and creativity. "I get up in the

morning saying, 'what science can I do to make this as cheaply as possible, and then

he calls the "legacy world" where entrenched systems and vested interests work against anything new and different.

"I always say the poor are helping me," he says. "By designing for them, they can be the early adopters because they're not beholden to some existing energy system - so in that regard the market is easier to penetrate."

Prof Nocera's real breakthrough, however, has been in developing a catalyst that will not oxidise but that continually heals itself as it is working. Here again, he believes that designing energy systems for the poor can lead to scientific discoveries that would not otherwise be made

Designing something that could be cheaply manufactured meant using low-cost materials – but most of these materials would eventually corrode.

"I needed to overcome the corrosion problem and my discovery was the first self-healing catalyst," he explains. "There are masses of interesting science problems to be solved if you work backwards that way."

However, with demand for energy soaring in

developing countries, Prof Nocera admits that he is in a race against time – and this is another reason he believes small-scale, cheap energy systems are likely to provide better solutions for the developing world than large, highly engineered infrastructure.

"It takes a lot of time to develop those things," he says

"So the best strategy is to make it small-scale and simple to engineer - and then to manufacture the heck out of it."

> Sarah Murray

Nocera: Tata Group of India is his big backer



Where the wind blows: even without moving overseas, the Chinese turbine industry has taken up a large share of the world's wind power. About half the turbines installed around the globe last year were in China

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Bloomber

Turbine talent seeks overseas outlets

Wind power in China Sarah Murray reports on state-sponsored success seeking low-income markets

ith its voracious appetite for energy and a generous supply of wind, it is no surprise China has rapidly developed a market for wind power. Until recently the market was domestic, but now wind turbine companies are eyeing prospects in markets such as Europe and the US.

"To date, it's been about stim-ulating investment locally," says Ben Warren, Ernst & Young's environmental finance expert. "But it's also about getting a foothold in the future energy economy."

Already, four Chinese wind rate of return for investors in turbine makers – Sinovel, Vestas,

Goldwind and Dongfang - rank among the world's top 10 turbine manufacturers. Even without moving overseas, the industry has taken up a large share of the world's wind power. "About half of the wind turbines installed around the world last year were in China," says Mr Warren.

In this rapid expansion, turbine manufacturers have had generous state support. As the government seeks to reduce its dependency on coal-based power, it has worked aggressively to develop renewable sources of energy, and the wind industry has been at the receiving end of many of the policy

carrots. Under Beijing's renewable energy law, wind generation projects have received particularly strong incentives. In addition, national targets have accelerated the development of renewable technologies while feed-in tariffs have guaranteed a wind power.

"It's a policy driven market," says Liming Qiao, China director of the Global Wind Energy Council. "The renewable energy law, which is the framework for all renewable energies, came into force in 2006. Since then,

the industry has thrived." The government has also been anxious to attract outside investors to help build technological capabilities. As in other sectors, by running pilot programmes and scaling them up, the country has built industries that are low risk and require low invest-

ment levels. "That's what they did with wind starting around 2000," says Caitlin Pollock, senior analyst for Asia Pacific wind energy at

IHS Emerging Energy Research. "They handpicked several companies and tried making wind turbines and then encouraged a lot of companies to make components though subsidised programmes." Additional measures have included auctioning land that was permitted for

wind farm installations and crowded. "There's overcapacity, pany, developer interest through guar-

anteed supply contracts. Through its "wind power base" initiative, China plans to build a series of 10-gigawatt wind plant sites in resource-rich parts of the country by 2015.

Manufacturers in China are shifting their focus from volume and

economies of scale to quality

"It's tremendous growth," says Ms Pollock. "And this is all because of government will and a lot of government support." While most of this activity has been taking place at home, global ventures are starting to emerge, particularly as the domestic market starts to look

stimulating investment and at least in terms of theoretical assembly capacity," says Ms Pollock. "Demand is surging but not at the same rate as supply.'

This is partly what has driven some companies to look overseas for new business. In 2008, for example Goldwind bought into Vensys, a German turbine designer. The company also put its first wind turbines on US soil when it installed three in Minnesota.

Sinovel has also been active overseas, signing an agreement in April to develop wind power projects with the Greek Public Power Corporation. In July, it signed an agreement with Mainstream Renewable Power to install 1 gigawatt of wind turbine capacity in Ireland over the next five years, with Mainstream developing and constructing the projects and Sinovel providing turbine technology.

Another Chinese wind com-

installed a 5-megawatt offshore wind turbine prototype in the Netherlands in June. In August, it struck an agreement with to which they lend. Gaelectric, an Irish developer, to supply about 13.6MW of wind turbine capacity, including installations at three onshore sites in Ireland.

Expansion overseas will not come without difficulties, however. First, the companies need to meet US and European certifications. Meanwhile, perceptions about the poor quality of Chinese industrial products

linger "It's part perception and part reality," says Faheen Allibhoy, senior investment officer at the International Finance Corpora- income countries. tion, the private sector arm of the World Bank. "The Chinese have expanded the industry very quickly and there are always bugs when you do that.

isfy the conditions of equity

XEMC Windpower, investors and debt providers in a world where international financiers are demanding improved quality in the projects

As a result, manufacturers in China are shifting their focus from volume and economies of scale to quality. For now, ventures in overseas markets remain few in number. "But it's a huge target for these Chinese turbine manufacturers," says Ms Pollock.

Moreover, since most Chinese manufacturers have focused on developing smaller wind turbines than those in the US and Europe, opportunities are likely to emerge outside western markets, particularly in lower

"We'll see turbines in smaller countries," says Ms Allibhoy. "So the whole market will develop across the world, because there are so many places that need power and Companies also need to sat- wind is a very viable and costcompetitive resource.³

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