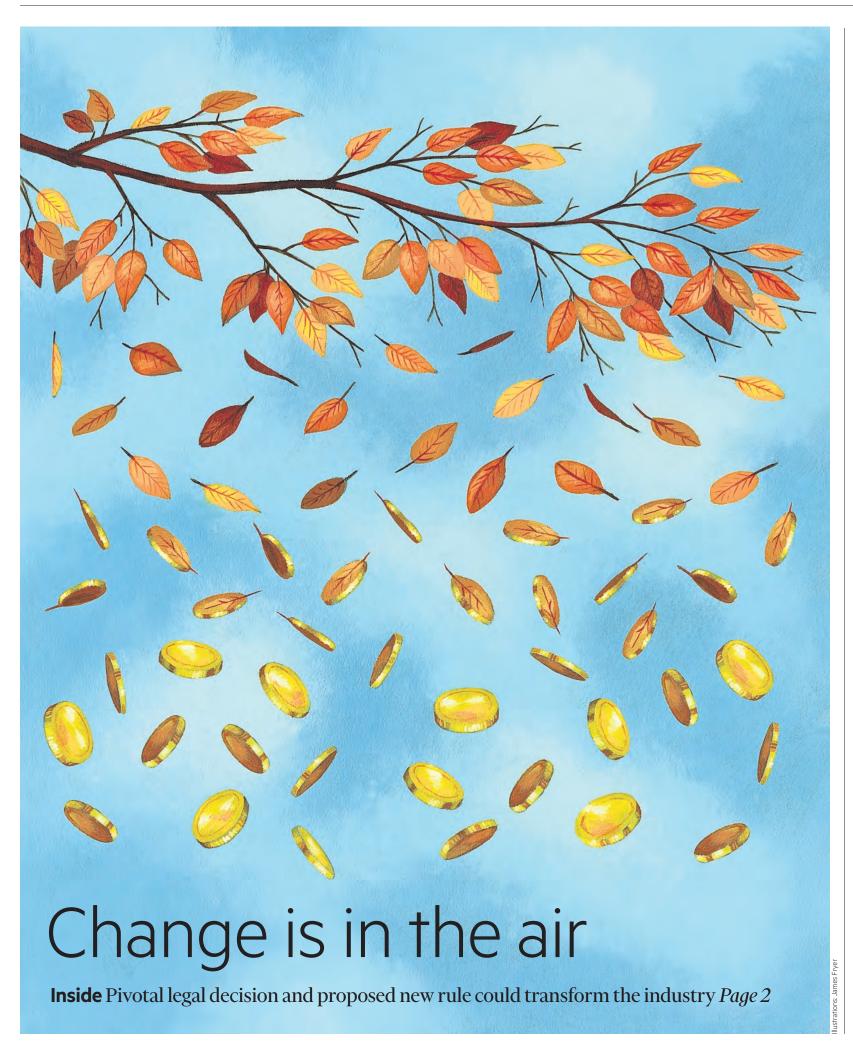
Top 401 Retirement Advisers

Thursday May 28 2015

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Americans have not saved enough

Nest eggs are inadequate, but is a crisis avoidable?

Driving away the dabblers

Greater scrutiny may benefit those with specialist skills Page 3

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Daunting targets are off-putting for employees Page 4



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The ambitious entrepreneur defining her brand



The elite professionals

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Why low fees are not always a bargain

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Specialist skills count in a new era

Outlook Legal and regulatory changes will lead to a more demanding market for advice, writes *Loren Fox*

mericans have saved nearly \$7tn for retirement by investing in employer-sponsored defined contribution (DC) retirement programmes, such as 401(k) plans, according to data produced by the Investment Company Institute.

In US 401(k) pension programmes, a company may pay an amount of money into the plan that matches the amount that an employee pays into it — with tax advantages for both.

The plans are known as 401(k) after the clause in tax law which governs them. Under current tax laws, employees are not taxed on the money invested in their 401 (k) – the money is only taxed once the pension saver draws down the funds. And in 401(k) plans, employees can choose from a range of funds available from the provider.

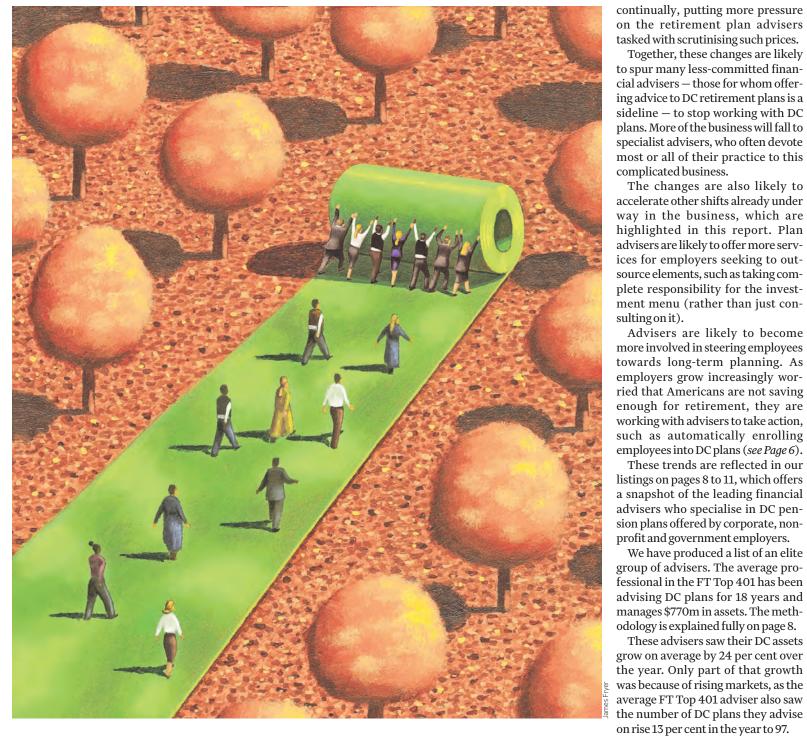
Plan advisers serve employers by explaining how these plans should be designed, and which dozen or so investment options should be offered out of thousands available.

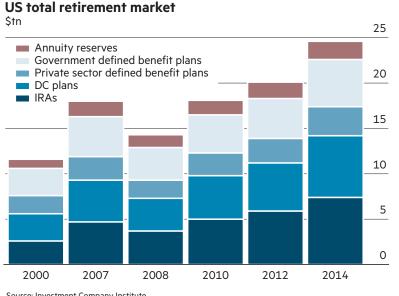
In the past, advisers were a littleknown but critical component of the US DC pension system, which is becoming the single biggest pool of retirement savings in the country. However, advisers are now being thrust centre stage as two developments are poised to transform this area of the retirement industry over the next few months. In this context, the Financial Times publishes the FT Top 401, its inaugural list of top DC plan advisers in the US.

The first change comes from the Department of Labor, which proposed rules in April that would, for the first time, require financial advisers to act solely in investors' best interests when advising on investment products for DC retirement accounts.

The proposal, spelt out over hundreds of pages, would require strict disclosures of how plan advisers are paid, including commissions and bonuses that may be tied to recommending specific products. The department estimates this new standard could save Americans \$17bn a year by reducing conflicted advice (See page 3).

The second change stemmed from the US Supreme Court. This month, the court unanimously ruled that Edison International violated its duty to employees by using higherpriced investments in its retirement plan when lower-priced versions of the identical investments were available. The ruling affirms that employ-fall to specialist advisers' ers have a duty to monitor costs





'More of the business will

Top 401 Retirement Advisers

Inadequate nest eggs prompt fears of a crisis

FINANCIAL TIMES Thursday 28 May 2015

Savings

Together, these changes are likely

The changes are also likely to

Advisers are likely to become

These trends are reflected in our

We have produced a list of an elite

fessional in the FT Top 401 has been

These advisers saw their DC assets

If intensified scrutiny and addi-

tional responsibility gradually con-

centrate more of the retirement plan

advising business in the hands of

specialists, the FT Top 401 advisers

That is because these advisers tend

to be DC plan specialists: advisers in

the FT Top 401 had on average 71 per

cent of total client assets in the DC

plans on which they advised. And for

17 per cent of the FT Top 401, DC

Advising DC pension plans is

clearly complex, and is likely to grow

more difficult as regulation

The FT Top 401 list aims to pro-

vide a picture of leading plan advis-

ers in a dynamic market on the cusp

increases.

plans represent their only business.

are likely to benefit (see Page 3).

Americans have not saved enough, but there is still time to act, says Tom Stabile

The numbers do not add up for millions of Americans nearing retirement. The amounts saved for their years after retirement are proving too small as the options shift from safety nets such as company pensions to self-administered accounts.

Surveys show that many people have only modest nest

of Consumer Finances shows living standards. that those aged 55 to 64 with than \$400 a month for retirees at today's longevity rates, according to Falling Short, by Charles Ellis, Alicia Munnell, and Andrew Eschtruth, a book published last year that considered the scale of the problem. The authors recomtake action now

A broader analysis by the Boston College Center for Retirement Research found more than half of working-age offer plans because they can't the savings of those heading households will not have take on the administrative into retirement, market

The Federal Reserve's Survey saved enough to maintain costs and fiduciary liability — To some the prospects seem

retirement savings reported a dire. "It is a looming crisis," median sum of \$103,200 in says David Marshall, a retire-2013. That could provide less ment plan adviser at Robert [important] topic, but not go into a panic." Beyond those with small 401(k) or individual retire-

> are people with no formal savat CoBiz Financial. "There's a huge group of

and whose employees are not saving," she says. But others say that if policy

makers and employers continue their efforts to improve W Baird & Co in Portland, Ore-retirement schemes, a crisis gon. "We want to make it an can be averted. "We can continue to add to [the retirement plan model], to make it easier for employees to participate and expand coverage," ment account (IRA) balances says Kathleen Kelly, managing partner with Compass mended that policy makers ings, says Kristen Deevy, vice- Financial Partners, an LPL president for retirement plans Financial affiliate that advises on \$4.8bn in plan assets.

> Despite the challenges, small employers that don't action can be taken to boost

watchers say. One of the most annuities and other guaran-Collinson, president of the Kelly says. Transamerica Center for Retirement Studies, is changing Social Security, which latest estimates show will be depleted by 2033.

"Whether it involves raising taxes or reducing benefits or changing the retirement age, increasing employees' contriit's important to give workers butions automatically, Mr as much time as possible to plan and adjust their expectations," she says.

Retirees who realise they have not saved enough are also pushing for change, Ms planning to work longer," she changing things, but policies and employment practices haven't caught up yet."

Few employers help older staff to move into part-time or less demanding jobs, even though these veterans could train the next generation of workers, Ms Collinson says.

Another option could be to help small companies offer workers without plans the option of payroll-deducted IRAs, Ms Deevy says.

Policy makers are also opening the door for older workers and retirees to earn

important, says Catherine teed payout vehicles, Ms Improvements could be

FTReports | 3

introduced at the plan level. While many plan sponsors have auto-enrolled employees into defined contribution plans, the discussion has shifted to "auto-escalation" -Marshall says. "If we auto-enrol at 3 per cent, we find in many cases it will still be there 20 years later."

Auto-enrolling at higher rates or bumping up contribu-Collinson says. "People are tions by 1 per cent a year are among the options to bring says. "Baby boomers are employees closer to an optimal 10 per cent rate, Ms Deevy says.

Many employers are also considering better contribution matches – drives to enrol non-participating employees, Ms Kelly says.

Or, adds Mr Marshall, firms could offer incentives by highlighting how much they put into participants' pockets. "We have spent years focused on fear and guilt: 'You'd better save because Social Security is going broke' or 'Do you care about your family?" he says.

"Maybe we're supposed to

Greater scrutiny may drive away the dabblers

Regulation

A proposal for tighter rules could benefit DC specialists, writes Tom Modestino

The choice of retirement plan adviser has long been a matter for companies, and unlikely to be of interest to most employees. But now, the advisers who contribution (DC) plans suddenly find themselves in the advisers.

The reason? The US Departfine their duties. The pro-retirement plan and its partic-become DC plan specialists. posal, championed by Presi- ipants by providing unbiased would add new responsibilities and disclosures aimed at plan clients. strengthening protection for The proposed rules will tele of wealthy individuals. investors.

part of the complex web of standard already provided by than 70 per cent of client vendors, consultants, and FTTop 401 plan advisers.

salespeople that maintain the A lot of money is at stake. profit and government \$17bn a year by eliminating employers design and run DC retirement advice given their employees.

priced fairly, follow best practice (such as automation features), and offer employees a funds. And the shifting regularrule would almost certainly provide guidance to defined tory landscape is likely to drive away more of the advis-

"not unsuitable" for their DC worked on a handful of DC more closely than they do oversight.

Plan advisers are a crucial closer to the "best interest" in the FT Top 401 has more could help DC plan specialists,

nearly \$7tn in assets in the The Department of Labor has US's DC plan markets. These estimated that its proposed advisers help corporate, non-rules could save investors retirement programmes for mainly to earn commission and win bonuses for the Advisers ensure plans are adviser. Most advisers to DC plans would have to follow the "best interest" standard.

The department's proposal widen the appeal of plan ers who dabble in the DC nue Service and Securities retirement plan business. and Exchange Commission The DC plan system allows That could further concen-rules that affect the running of posed rules that would redethe "best interest" of the thousand advisers who have which benefits employers.

> plans alongside a core clien- already, particularly regardassets in DC plans.

Fastest growing features of US plans Percentage among 401 (k) plan advisers in the FT list Auto-enrolment Qualified investment default Auto-deferral escalation Company match 0.1

That specialisation has Services offered by plan served the DC plan market advisers are expanding, well. For many advisers, it thanks largely to increasing vetted mix of investment has proven contentious. The takes a commitment to the concerns about regulation market to master the Labor department, Internal Revetwo models for advice. FT Top trate retirement plan guid- DC plans. Specialist advisers replacing plan investment ment of Labor recently pro- 401 Advisers typically act in ance in the hands of several simplify DC plan intricacies, options, and are undertaking

Under the proposed rule, ing fees and potential conflicts servicing of DC retirement produced by the FT. who mostly already work to advisers are well positioned the "best interest" standard.

and lawsuits. Many employers entering into contracts with specialist plan advisers are taking legal responsibility for selecting, monitoring and administrative tasks.

The industry has already employers would rely more they would shift DC plan | For advertising, contact dent Obama and with a good advice. Other advisers pro- moved away from the old on advisers. And employers advisers' duties towards more Dennis Asselta +1 212 641 6585 chance of becoming law, vide guidance that is simply model of the adviser who could scrutinise advisers value-added services and

Ultimately, end-to-end All editorial content is advisers — and specialist plan for the future.

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Top 401 Retirement Advisers

Newcomers deterred by the big numbers

Engagement Savings targets can be daunting, so advisers should encourage workers to start with modest amounts, says *Joan Warner*

would need to save for a com-

book from 2006, *The Number* by Lee to contemplate stashing away \$2m. Eisenberg, which promised to help readers plan for long-term financial

join their company's retirement savamount people should save tends to DC plans. be large and intimidating and is unlikely to prompt quick action.

says Joel Gershon, a Merrill Lynch receive pay rises. Even for high earnadviser whose Chicago team man- ers, saving the target percentage ages \$1.3bn in assets, \$630m of it in right from the start is often unrealisdefined contribution (DC) plans.

plan members should focus on what they can do now in terms of saving income.

The most effective plans enrol employees automatically and default to an immediate 3 per cent are not forgotten among contribution rate. While "that's not enough for anybody unless they're independently wealthy", says Mr Gershon, "it gets them started".

Then, in group meetings, he motivates plan participants with hypothetical examples of how much faster an account grows over time combine proprietary software with when the contribution rate rises.

n a 2008 television commercial employees with multimillion dollar Pensionmark Retirement Group for ING, the bank, people car-savings goals, Blake Thibault and manages \$7.46bn in tax-deferred ried big orange numbers repre- John Clark of Heffernan Financial contribution plans – 95 per cent of senting how much money they Services talk about their "retirement its total assets under management pay cheque". Mr Clark says it is easier the custodians' all-purpose grids are for people to think in terms of need- too generic. The advert echoed a best-selling ing income of \$4,000 a month than

mental steps are OK". For example, the calculator may decree that a new But according to several members employee needs to save 10 per cent of the FT Top 401, when employees of salary to meet retirement goals. "To someone [earning] a low wage, ings plan a number is the last thing that's impossible," says Mr Clark,

His firm encourages participants to start small, maybe at 4 per cent, "It's like trying to boil the ocean," and to boost the contribution as they tic. "You can't go from 0 per cent to He and many of his peers believe 10 per cent, no matter what your income level," says Mr Clark.

> 'Advisers make sure goals short-term objectives'

One challenge for advisers is creating interactive tools that inform and encourage rather than tyrannise plan participants. Many advisers a yearly financial review. tools provided by custodians.

Similarly, instead of frightening To Troy Hammond, whose team at that should change how your plan is financial objectives.

The assumptions are the same for everybody. These tools "look at par-Still, he says, "we stress that increticipants in a vacuum", Mr Hammond says.

In 2013, Pensionmark rolled out a digital portal that presents employees' financial resources in one place, including their cheque and creditcard accounts, and updates them in they need. That is because the whose team manages \$1.6bn, all in real time. The portal gives plan participants a picture of their spending patterns as well as their savings.

> "A big part of how much you save is budgeting,' says Mr Hammond. "Now we can have intelligent conversations that are more realistic."

Instead of benchmarking employees' account balances against some enormous number, his team can on coffee can add an extra \$500 a month in retirement income.

Plan participants' savings goals change with their circumstances. Marrying, having children and divorcing should prompt a review of contribution rates, advisers say.

Many send out quarterly account statements to keep employees on track, but Merrill Lynch's Mr Gershon recommends participants have

He says: "If a wealthy uncle passes away and leaves you an inheritance, ten or lost among shorter-term



Avoid going for broke: advice needs to match life phases - Dreamstime

show them that saving \$50 a month driven — for instance, you can take on less equity risk than before."

> Mr Thibault of Heffernan Financial says it would be ridiculous to expect a 20- or 30-year-old to care deeply about retirement, so his firm tries to customise its advice to match employees' life phases.

> Younger participants often want guidance on debt management; new parents want to know how to make room for college tuition in their budget. An adviser's job is to make sure retirement goals are not forgot-

> > that come across your desk."

Ms Shipley currently

manages about \$100m of

16 employers and 2,800

primarily with smaller

retirement plans

retirement plan assets among

The first question she asks

participants, and she works

feel they have a duty to

retirement — or if they are

good plan available. The

answer determines whether

simply compelled to make a

prepare employees for

one of four principals. But she the sheer volume of things

Pensionmark uses social media and digital games in an effort to keep young people engaged with their retirement plan. They can earn points for using the financial portal, watching a video about diversification or boosting their savings rate.

Points are redeemable for retail products and services, and plan participants can compete against one another and against other Pensionmark clients.

"Meanwhile," says Mr Hammond, "they're saving more, getting more engaged and learning more" - and coming closer to their goal.

Case study The ambitious adviser determined to define her brand

Persuading employers and employees to contribute to a 401(k) plan often leaves Courtenay Shipley feeling like a part-time lobbyist, writes Emile Hallez.

"You're trying to get employees to part with dollars and non-profits — to state from their pay-check. You have to do it in a way that is reflective of their values. You're always lobbying for more dollars."

Ms Shipley, 35, established Retirement Planology, her Alexandria, Virginia-based solo advisory practice, last year and created her own job title of "chief planologist".

After graduating with a bachelors degree in 2001 she has enjoyed a varied career. She started at Horace Mann, where she sold 403(b) plans a defined contribution (DC) plan for public entities schools After stints at

Prudential Securities and Principal Financial, she opened an independent practice in 2010. Two years later, she joined Fiducia Group as



"I'm open to using Skype, and video conferences, and tools that make your practice less expensive and easier. I wanted freedom to define my brand." Running a small business

found she wanted to do things

has made her sympathetic to the companies she serves.

"I have sat on all sides of the table." she savs. "There is so much going on at any point in time — there are 1,000 priorities nipping at your heels . . . I have more patience they should automatically for my [clients] now, knowing enrol workers in the plan and those contributions quickly.

how they educate them about

"If you have a lot of lower paid workers, [employers] are reluctant to [automatically] take 3 per cent out of those employees' pay-checks, because that can mean they can't afford day care."

401(k) clients is whether they company, opted to not enrol its workers automatically. Instead, Ms Shipley encouraged the company to offer high matching contributions and a short vesting schedule, which makes employees eligible for



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Top 401 Retirement Advisers

Employers help with budgeting skills

At work Companies are increasingly offering advice and training to staff, writes *Clare Trapasso*

any US companies find it makes financial sense to teach staff how to budget, how to understand their defined contribution (DC) pension plans and to save for retirement.

Organisations such as Staples, Meredith Corp and Leviton Manufacturing offer an array of "financial wellness programmes" with an emphasis on managing money and understanding DC – and specifically 401(k) – plans.

Such programmes could soon become a standard part of benefit packages and could even be a boon for business. Workers free from money worries are less likely to suffer a financial emergency that forces them to miss work and are more productive, according to a 2014 Consumer Financial Protection Bureau

"Larger companies have realised it makes sense," says Cynthia Meyer, resident financial planner at Financial Finesse, a California-based company that provides financial education services to businesses.

Almost three-quarters of businesses, including 90 per cent of big companies, which had more than \$100m in 401(k) plan assets said "financial wellness" would become a standard part of benefits packages in the future, according to a Bank of America Merrill Lynch survey of 1,020 companies. A quarter of plan sponsors have strategies to help staff improve their finances.



Bite club: the vampire-themed finance game created by Staples

Game on Digital role-play boosts savings

Some employers are going to unusual lengths to persuade their employees to engage with finances. In an effort to appeal to more staff members, Staples, the stationer, rolled out digital games — the vampire-themed *Bite Club* (above) in 2011 and Farm Blitz in 2014 — to encourage its employees to make better financial decisions.

In Bite Club, players must decide how to allocate the profits from a club for the undead: by paying off student loans; saving for retirement; or buying "bling" for the establishment.

Of the 7,500 players, 11 per cent went on to enrol in the company's 401(k) programme, increased their plan contributions or learned more about what they were investing in, says the company.

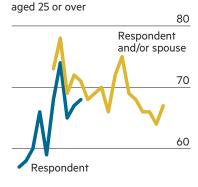
Farm Blitz, which was formally launched in January, asks gamers to decide how much debt the virtual farm should take on. Players learn about such concepts as compound interest.

"One of the biggest causes of stress is financial stress," says Dan Baker, vice-president of compensation and benefits at the office supply chain. "[We want to help] people feel less stressed, more healthy, more productive."

The company practises auto-

enrolment and auto-escalation of contributions in its 401(k) plan. If an employee contributes 6 per cent, it contributes an additional 3 per cent. But only about 20,000 of the company's 32,000 eligible US employees use its 401(k) plan at

Workers having saved money for retirement Percentage of US population



1994 2000 05 10 15 Source: Retirement confidence survey

"They're feeling an increased responsibility to not only offer the [retirement plan], but also to do everything possible to get people to use it," says Kevin Crain, a senior relationship executive at Merrill Lynch.

As defined benefit pension plans – where employers guarantee workers a fixed sum on retirement – are phased out, 401(k) plans have become the main retirement savings workers are not contributing to them, so are missing out on company contributions to nest eggs.

Just 67 per cent of all workers and 78 per cent of full-time workers said they or their spouses had retirement Benefit Research Institute's 2015 Retirement Confidence survey.

"Many people who are close to retirement are not properly prepared," says Patricia Wenzel, a Merrill Lynch financial adviser listed in the FT Top 401. Her Texas-based

advises on about 50 401(k) plans and meets workers face-to-face to help them set up savings plans. The firm was overseeing more than \$3.2bn in assets as of March 31.

Other companies offer discounts on health insurance plans for workers who complete questionnaires about their spending and savings habits and attend financial education workshops. Workers who finish the programme at Meredith Corp, an Iowa-based media and marketing company, can choose from health care insurance plans with lower excesses – or deductibles – of \$750 or \$2,600. Those who do not are only offered a \$5,000 excess. About 98 per cent of Meredith's 4,000 employees have finished the programme.

Employees at Leviton Manufacturing, which makes lighting products, offers its 2,200 US workers \$500 off their annual medical premiums after similar training. The company sends quarterly mailings to staff about money management, says Fran Ruderman, vice-president of human resources. Workers can also have free one-on-one meetings at work with financial advisers.

Those adviser appointments are important, says Brian Lampsa of the Chicago-based True North Retireschemes, says Mr Crain. But many ment Partners of Raymond James. "Your auto-enrolment and your auto-escalation [where employees' contributions are increased automatically] do a really good job on the margins of increasing the right behaviours," says Mr Lampsa. "But savings, according to the Employee nothing moves the dial like a one-onone conversation."

He also recommends companies increase their matching of 401(k) contributions.

"Cash bonuses get you short-term satisfaction. Increased retirement savings give you long-term employee

team at Heuer Wenzel & Associates

Case study The adviser who believes retirement plans should be about retaining and rewarding staff

The "sweet spot" for Jason Chepenik's Orlando-based adviser business is small to midsized 401(k) plans those with between \$5m and \$50m in total assets, writes Emile Hallez.

This is a unique market, he says. A midsized company's \$10m plan is large by Orlando's standards, but the companies that run them

"I like taking complicated subject matter and boiling it down to something easy. I'm good at it," Mr Chepenik says. partner about 15 years ago, "[Clients with] really small

plans are difficult to work

with, because they don't have departments. [Clients with] really large plans sometimes believe they know what they're doing more than I do."

career about 20 years ago as an adviser for Legg Mason, a global fund manager. His father, Barney, founded

his own employee benefits rules when accepting clients: often have minimal resources. consulting firm in 1973, when companies must have a the company focused more on health plans.

marking the company's shift towards the retirement plan

business. The younger Mr Chepenik managed about \$20m in retirement plan client assets at the time, while his father managed about \$30m. Today, Chepenik Mr Chepenik began his Financial has about \$1bn in defined contribution assets in more than 75 plans and with about 35,000 participants.

Mr Chepenik has three commitment from leaders that the plan is important to His father took him on as a them. They must be engaged in the decision-making process. And they must be

"I'm not there to repeat what someone did 10 years ago," he says. "[Clients] often don't know how to measure the success of their plan . . . Just because you have \$20m in your plan

During initial talks about a company's benefit structure, plan sponsors often cite health insurance as the most attractive benefit.

doesn't mean your plan is

But the ability of retirement plans to attract, retain and reward employees should also be emphasised. willing to consider new ideas. Mr Chepenik says.

Jason Chepenik: making difficult subjects easy to understand



To explain the necessity of retirement savings to 401(k) participants, he says he uses entertaining phrases that tie in with each business. One client is a gun manufacturer. "I can go to them and say, 'Are you on target?'" More important is ensuring the plan is working properly

retirement] in

for its members. "I am that middle ground between an entire life of working and this dream [of their head."

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Top 401 Retirement Advisers

Elite professionals who advise companies

A-Z by State

| | | | Plan segments served | | | | | | | Pla | n segm | ents ser | ved |
|-------------------------|--|----------------|-----------------------------------|---|---|--|------------------------|---|------------------|-----------------------------------|---|---|--|
| Name | Company | City | Mega plans (\$500m+ in assets) | Large plans (\$100m to \$500m in assets) | Mid-size plans (\$10m to \$100m in assets) | Small & micro plans (Under \$10m in assets) | Name | Company | City | Mega plans (\$500m+ in assets) | Large plans (\$100m to \$500m in assets) | Mid-size plans (\$10m to \$100m in assets) | Small & micro plans (Under \$10m in assets) |
| ALABAMA | | | | | | | Messinger, Adam | Merrill Lynch Wealth Mgt | Oakland | | | 1 | 1 |
| Brown, Davis | Raymond James | Birmingham | | | 1 | 1 | Morehead, David T. | Retirement Benefits Gp | San Diego | | | 1 | 1 |
| Coker III, H. Ben | BBVA Compass Investment Solutions | Montgomery | | 1 | 1 | 1 | Muth, Bryan A. | Merrill Lynch Wealth Mgt | Visalia | | | 1 | 1 |
| | | | | 1 | | | Pai, Avi K. | Provence Wealth Mgt Gp | Irvine | | | 1 | 1 |
| ARIZONA | | | | | | | Pham, Tuyen L. | Tutton Financial Services | Santa Ana | | 1 | 1 | 1 |
| Batt, Paul K. | PKB Retirement Services | Mesa | | | 1 | 1 | Prattes, Jason A. | Pence Wealth Mgt | Newport Beach | | | | 1 |
| Schlappi, Scott | WealthPlan Advisors | Scottsdale | | 1 | 1 | / | Roland, William C. | Spectrum Wealth Partners | Petaluma | | | 1 | 1 |
| | | | | | | | Romero, Daniel S. | Romero and Levin Wealth Mgt | Santa Ana | | | | 1 |
| ARKANSAS | | | | | | | Schneiderman, James M. | Morgan Stanley Wealth Mgt | Beverly Hills | | | 1 | 1 |
| Majdan, Kelly | Arvest Asset Mgt | Lowell | | | 1 | 1 | Shiflet, Walker | Merrill Lynch Wealth Mgt Thoman / Shiflet Gp | Beverly Hills | | | 1 | 1 |
| | | | | | | | Spinner, Harlan B. | UBS Financial Services | Los Angeles | 1 | 1 | / | / |
| CALIFORNIA | | | | | | | Stowell, Race K. | Merrill Lynch Wealth Mgt SR Gp | Mill Valley | 1 | 1 | 1 | |
| Arbabi, Amir | RBG - Retirement Benefits Gp | Irvine | | 1 | 1 | / | Sutcliff, C. Scott | UBS Financial Services | Irvine | | | / | 1 |
| Ballweg, Chuck | Prosperity Financial Gp | San Ramon | | | | 1 | Tappin, Erik K. | Morgan Stanley Wealth Mgt | Carlsbad | 1 | 1 | 1 | 1 |
| Barry, John | JMB Wealth Mgt /National Planning Corp | Torrance | | | 1 | / | Thelen, Kevin M. | Genovese Burford & Brothers | Sacramento | | 1 | 1 | 1 |
| Blach, Brian Joseph | CBIZ Retirement Plan Services | San Jose | | | 1 | 1 | Thibault, Blake A. | Heffernan Retirement Services | San Francisco | 1 | 1 | 1 | 1 |
| Bratincevic, Richard | Morgan Stanley Wealth Mgt | Pasadena | | | 1 | 1 | Vaughan, Brannan P. | Morgan Stanley Wealth Mgt | Menlo Park | | | 1 | 1 |
| Breaux, Randy | Breaux Benefits Gp | San Rafael | | | 1 | 1 | White, Nate | SLW Retirement Plan Advisors | Lafayette | | 1 | 1 | 1 |
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| Call, Christopher J. | ABD Retirement Services | San Francisco | 1 | 1 | 1 | 1 | Wiese, Brian | Morgan Stanley Wealth Mgt | Los Angeles | | | 1 | 1 |
| Castner, Michael Joseph | Retirement Benefits Gp | Irvine | 1 | 1 | 1 | 1 | Wright, James D. | Merrill Lynch Wealth Mgt BWA Gp | Pasadena | 1 | 1 | 1 | 1 |
| Clark, John M. | Heffernan Financial Services | San Francisco | 1 | 1 | 1 | 1 | | | | | | | |
| Emerson, Kyle A. | Renaissance Wealth Mgt | Victorville | | | | / | COLORADO | | | | | | |
| Farrell, Curtis S. | Financial Mgt Network | Mission Viejo | | | 1 | 1 | Deevy, Kristen | CoBiz Financial | Denver | | 1 | 1 | 1 |
| Fourcade, Renee | UBS Financial Services | Los Angeles | 1 | 1 | 1 | 1 | Lambert, Paul | Cherry Street Partners | Denver | | | | 1 |
| Gainer, Patrick G. | Financial Advocates Investment MgtNorCal | Roseville | | | 1 | 1 | Larsen, Chad J. | Moreton Retirement Partners | Denver | 1 | 1 | 1 | 1 |
| Gerken, Jr., John H. | Wealth Mgt Advisers | Laguna Hills | | 1 | 1 | 1 | Nemmers, Dan | Lockton Investment Advisors - Mountain West | Denver | 1 | 1 | / | / |
| Gregory III, Paul | Merrill Lynch Wealth Mgt Ganji / Gregory | Carmel | | 1 | 1 | 1 | Watson, Tim | Strategic Financial Partners | Colorado Springs | | 1 | 1 | 1 |
| Hammond, Troy G. | Pensionmark Retirement Gp | Santa Barbara | 1 | 1 | 1 | 1 | | | | | | | |
| Handler, Gary | Raymond James | Beverly Hills | | 1 | 1 | 1 | CONNECTICUT | | | | | | |
| Hansen, Isaac A. | Trilogy Financial Services | San Diego | | | | 1 | Berkman, Brett S. | Merrill Lynch Wealth Mgt The Angelone Gp | Greenwich | | | 1 | 1 |
| Hansen, Karl E. | Vita Planning Gp | Mountain View | | | 1 | 1 | Callahan, Michael E. | Edu4retirement | Southington | | | 1 | 1 |
| Hastie, Jr., William J. | Hastie Financial Gp | Salinas | | | 1 | 1 | Decker, John Henry | RBC Wealth Mgt | Glastonbury | | | 1 | 1 |
| Hocking, Steven | UBS Financial Services | Irvine | | | 1 | / | Horton, Barnaby W. | Merrill Lynch Wealth Mgt Horton / Aubrey Team | Hartford | | | 1 | 1 |
| Johnson, Derek R. | Merrill Lynch Wealth Mgt | San Jose | | | | 1 | Jacobs, John J. | Jacobs Financial Partners | Glastonbury | | | 1 | 1 |
| Josephs, Gary Scott | Retirement Benefits Gp | Irvine | / | / | 1 | 1 | Kral, Christopher J. | Merrill Lynch Wealth Mgt Kral Brown Gp | Fairfield | | | 1 | 1 |
| Justi, Jeff | Advanced Retirement Solutions | San Jose | | | 1 | 1 | Mendoza, Greg F. | UBS Financial Services | Hartford | | 1 | 1 | 1 |
| Keefer, Guy W. | Keefer Pension Consulting | Marina del Rey | | | 1 | 1 | Michaels, Stephen | Smith Brothers Financial | Glastonbury | | | 1 | 1 |
| Ketchum, Daniel C. | Raymond James | Irvine | | | 1 | 1 | | | | | | | |
| Kokjohn, Thomas J. | Morgan Stanley Wealth Mgt | San Diego | | | 1 | 1 | DELAWARE | | | | | | |
| Mammini, Mike | Mike Mammini Company / Lincoln Investment Planning | San Diego | | 1 | 1 | 1 | Pressler, Eric C. | Newton One Advisors | Newark | | | 1 | 1 |
| Merzoian, Matt | Retirement Plan Advisory Services | Fresno | | | / | / | Shumosic, Thom | MidAtlantic Retirement Planning Specialists | Wilmington | | | 1 | 1 |

Methodology How we compiled the list

We aim to provide a list of elite professionals who specialise in advising US employers on their defined contribution (DC) plans, writes Loren Fox.

The Financial Times and Ignites Research, the FT's sister company, contacted large US brokerages, independent advisers and other wealth managers to identify qualified applicants. Our partner, Broadridge Financial Solutions, provided

data that helped to identify advisers specialising in serving DC plans, including 401(k) pensions and other DC accounts.

In total, 646 qualified, so 62 per cent — or the top-scoring 401 — made the list. Applicants were required to have \$25m in assets and at least 20 per cent of their client assets in DC plans. The qualifying advisers completed a questionnaire

about the nature of their

practice, the clients they serve, their investment recommendations and more. We added that information to our own research.

advisers was based on seven factors, which resulted in a numeric score. They were:

 DC assets under management, which signals experience.

 Growth in DC plan **business**, measured by

number of plans the adviser services. Growth is a proxy for performance as well as for client retention and ability to generate new business.

business, which is measured by what percentage of the overall assets managed by the adviser are in DC plans and how that concentration has changed.

which show the technical Years of experience knowledge that is important advising DC plans, which in the specialised DC plan growth in both assets and the indicates experience of

managing DC plan assets in

interest-rate environments. Participation rate in DC

plans advised. This looks at

plans under management by

employees is participating on

Industry certifications,

various economic and

because a string of client complaints can signal problems.

DC plan assets under measuring what proportion of adviser's score. Roughly onethird of the score derived from growth in the adviser's DC business (as measured in both assets and number of plans advised), and the concentration of the adviser's business in DC plans.

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Top 401 Retirement Advisers

| | | | Pla | n segm | segments ser | | | | | Pla | n segm | ents ser | rved |
|---------------------------------------|--|------------------------|-----------------------------------|---|---|--|------------------------------------|--|--------------------------|-----------------------------------|---|---|--|
| | | | Mega plans (\$500m+ in assets) | Large plans (\$100m to \$500m in assets) | Mid-size plans (\$10m to \$100m in assets) | Small & micro plans (Under \$10m in assets) | | | | Mega plans (\$500m+ in assets) | Large plans (\$100m to \$500m in assets) | Mid-size plans (\$10m to \$100m in assets) | Small & micro plans (Under \$10m in assets) |
| Name | Company | City | Σ.⊆ | La \$5 | ΣÝ | \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\ | Name Radler, James R. | Company Merrill Lynch Wealth Mgt J & R Gp | City Chicago | Σ .⊆ | Y \$5 | Σ.Ω. | \\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\\ |
| DISTRICT OF COLUMBIA | | | | | | | Ratay, Mark | Morgan Stanley Wealth Mgt | Lisle | / | 1 | 1 | |
| Carter, Murray | Janney Montgomery Scott | Washington | 1 | 1 | 1 | 1 | Ribich, Michael C. | Merrill Lynch Wealth Mgt J & R Gp | Chicago | | 1 | 1 | 1 |
| Drew, Charles | Merrill Lynch Wealth Mgt Taylor Drew Gp | Washington | | | 1 | 1 | Schallmoser, Peter A. | Merrill Lynch Wealth Mgt | Deer Park | | | 1 | 1 |
| Martin, Patrick | Merrill Lynch Wealth Mgt Siegel & Martin Ass. | Washington | | | 1 | 1 | Warye, Russell | Benefit Partners Financial Gp | Libertyville | | | | 1 |
| Siegel, Mark A. | Merrill Lynch Wealth Mgt Siegel & Martin Ass. | Washington | | | 1 | 1 | Weiss, Adam R. | TWG Benefits | Des Plaines | | | 1 | 1 |
| | | | | | | | Yu, Limei | UBS Financial Services | Chicago | | 1 | 1 | 1 |
| FLORIDA | Danafit Ctrataging and Advisors (MAM) Investors Carries | Courth Minnei | | | | , | INDIANA | | | | | | |
| Alonso III, Manuel Bastin, Thomas B. | Benefit Strategies and Advisors/MML Investors Services ERISA Fiduciary Advisors | South Miami Weston | | 1 | 1 | 1 | Baker, Kristi K. | Compensation Systems | Indianapolis | | | 1 | 1 |
| Casanueva, Dominic J. | Merrill Lynch Wealth Mgt The GBSDC Gp | Sarasota | | 1 | 1 | 1 | Cate, John C. | Merrill Lynch Wealth Mgt The Cate Burton Gp | Indianapolis | 1 | 1 | | |
| Chepenik, Jason K. | Chepenik Financial | Winter Park | | 1 | 1 | 1 | Davis, Kelli J. | Compensation Systems | Indianapolis | | | | 1 |
| Clark, Michael | Keiron | Orlando | | | 1 | 1 | Denny, Andrew C. | Shepherd Financial | Carmel | | | 1 | 1 |
| Conway, Adam K. | Harbor Retirement Planning | Tampa | | | 1 | 1 | Lauck, George A. | Neace Lukens | Indianapolis | | | 1 | 1 |
| Deviney, Sean T. | Provenance Wealth Advisors | Fort Lauderdale | | 1 | 1 | 1 | Ludwig, John M. | LHDretirement | Indianapolis | | 1 | 1 | 1 |
| Elobt, Keola | West Point Business Gp | Jacksonville | | | / | / | Matis, Joseph M. | Morgan Stanley Wealth Mgt | Indianapolis | | 1 | / | 1 |
| Fraidstern, Steven | Associated Investor Services ERISA Fiduciary Advisors | Fort Lauderdale Stuart | | , | / | / | Stolle, Matt VerSchure, Timothy | Merrill Lynch Wealth Mgt Lakeside Wealth Mgt | Indianapolis | | | / | / |
| Larsen, Bradley L. Machlin, Roger S. | Northwestern Mutual | Tampa | | | 1 | 1 | Winkeljohn, Tony J. | Pensionmark Retirement Gp | Chesterton Fort Wayne | | | 1 | 1 |
| Magill, Rick | Service Planning Corp. | Fort Lauderdale | | | 1 | 1 | | | | | | | |
| Mitsis, John K. | Merrill Lynch Wealth Mgt The Mitsis Gp | Ponte Vedra Beach | | 1 | 1 | 1 | IOWA | | | | | | |
| Montgomery, W. Michael | Montgomery Retirement Plan Advisors | Tampa | | 1 | 1 | 1 | Brass, Stacie L. | The Accel Gp | Cedar Falls | | | 1 | 1 |
| Park, Kendall S. | Merrill Lynch Wealth Mgt | Jacksonville | | | 1 | 1 | Kinney, Jr., Henry D. | Sommers & Danforth Financial | West Des Moines | | | 1 | 1 |
| Rich, Rodney L. | Rodney Rich & Company | Pensacola | | | 1 | 1 | Lohman, Todd M. | 401(k) Advisors | Urbandale | | 1 | 1 | 1 |
| Turner, Glen A. | Merrill Lynch Wealth Mgt | Boca Raton | | | 1 | 1 | Olinger, Lisa | Merrill Lynch Wealth Mgt | Cedar Rapids | | | / | 1 |
| GEORGIA | | | | | | | Ormord, Brian | Provident Investment Consultants | Peosta | | | ww | / |
| Curtis, William C. | Merrill Lynch Wealth Mgt Embleton Curtis & Ass. | Atlanta | | | 1 | 1 | KANSAS | | | | | **** | |
| Dagley, Jason | Alpha Squared | Alpharetta | 1 | 1 | 1 | - | Burnich, Benaiah J. | SageView Advisory Gp | Overland Park | | | 1 | 1 |
| Fiore, Gregory | Clearview Gp | Atlanta | 1 | 1 | 1 | 1 | Geringer, Gary | Merrill Lynch Wealth Mgt Geringer, Laub and Ass. | Wichita | | | 1 | 1 |
| Galvis, Alvaro | Merrill Lynch Wealth Mgt The MG Gp | Alpharetta | | | 1 | 1 | Morris, Vincent | Bukaty Companies Financial Services | Leawood | | 1 | 1 | 1 |
| Griffin, David T. | Atlanta Retirement Partners | Atlanta | | | 1 | 1 | | | | | | | |
| Harbour, Andrew | Graystone Consulting | Atlanta | | 1 | 1 | 1 | KENTUCKY | | | | | | |
| Kane, Michael M. | Plan Sponsor Consultants | Alpharetta | , | / | / | / | Backert, Tony | J.J.B. Hilliard W.L. Lyons | Louisville | | 1 | 1 | / |
| Laschinger, James A. Lumpkin, Bobby | Alliant Retirement Services Raymond James | Alpharetta LaGrange | 7 | · | 1 | 1 | LOUISIANA | | | | | | |
| Lusink, Brian | Morgan Stanley Wealth Mgt | Atlanta | | 1 | 1 | 1 | Arman, Eric H. | Northwestern Mutual | Baton Rouge | | | 1 | 1 |
| Meyer, Scott C. | Arista Investment Advisors | Alpharetta | | | 1 | 1 | Dupas III, Emmett G. | Northwestern Mutual | Metairie | | | 1 | 1 |
| Rainwater, Kevin L. | Atlanta Capital Gp | Atlanta | | | 1 | 1 | Ellis, John Cothran | UBS Financial Services | New Orleans | | 1 | 1 | |
| Rudner, Merv | HomeTown 401k | Atlanta | | | | 1 | Harrison, Shawn Patrick | CoSource Financial Gp | Lafayette | | | 1 | 1 |
| | | | | | | | | | | | | | |
| HAWAII | Tudoseli C Ass | L I - m - li di - | | | | | MAINE | Libell begins on LLD | E-l | | | | |
| Tsukazaki, Peter Yasukawa, Karen | Tsukazaki & Ass. UBS Financial Services | Honolulu Honolulu | | 1 | 1 | 1 | Breton, Jennifer L. | LebelHarriman, LLP | Falmouth | | <i>y</i> | 7 | 7 |
| Tubukuwa, Karen | obs i marear services | Fionordia | | ļ* | ļ* | | MARYLAND | | | | | | |
| ILLINOIS | | | | | | | Avallone, Mark | Potomac Wealth Advisors | Rockville | | | 1 | 1 |
| Banas, Robert M. | UBS Financial Services | Chicago | | 1 | 1 | 1 | Bell, Gregory M. | Morgan Stanley Wealth Mgt | Baltimore | | 1 | 1 | 1 |
| Bjork, Sean C. | Bjork Asset Mgt | Northbrook | | | 1 | 1 | Charkatz, Ross Phillip | Graystone Consulting | Potomac | 1 | 1 | 1 | |
| Bonga, Bart | Rothschild Investment Corp | Chicago | | 1 | 1 | 1 | DiFerdinando, Armando J. | Financial Benefit Services | Kensington | | | 1 | 1 |
| Ciesemier, Michael D. | Morgan Stanley Wealth Mgt | Chicago | | 1 | / | / | Garber, Barry L. | Deutsche Asset & Wealth Mgt | Baltimore | | / | 1 | 1 |
| Coyner, Paul R. Czerniak, James A. | Morgan Stanley Wealth Mgt The PrivateBank | Lisle Chicago | | 1 | 1 | 1 | Gimenez, Ed Hobson, Gregory A. | Raffa Retirement Services RBC Wealth Mgt | ROCKVILLE Hunt Valley | | | 1 | 1 |
| Dondanville, Dan | Merrill Lynch Wealth Mgt | Springfield | | 1 | 1 | 1 | Lizzi, Brian G. | TriBridge Partners | Bethesda | | | 1 | 1 |
| Evans, Ryan F. | Blueprint Wealth Advisors | Chicago | | | 1 | 1 | O'Connell, Michael V. | Merrill Lynch Wealth Mgt | Hunt Valley | | | 1 | 1 |
| Fiumara, L. Rita | UBS Financial Services | Chicago | | 1 | 1 | 1 | Prevost, Andrew | The Meltzer Gp Retirement Plan Services | Bethesda | | 1 | 1 | 1 |
| Gelb, Jordan M. | Merrill Lynch Wealth Mgt | Northbrook | | 1 | 1 | 1 | Soltoff, Howard M. | TriBridge Partners | Bethesda | | | 1 | 1 |
| Gershon, Joel A. | Merrill Lynch Wealth Mgt J & R Gp | Chicago | | 1 | 1 | 1 | Spray-Fry, Thomas W. | Heritage Financial Consultants, / Lincoln Financial Advisors | Hunt Valley | | | | 1 |
| Hilbrant, Stace | 401k Advisors Chicago | Wilmette | 1 | / | 1 | / | Trethewey, Robert | SageView Advisory Gp | Fulton | 1 | 1 | 1 | 1 |
| Jenkins, Timothy K. | Merrill Lynch Wealth Mgt J & R Gp | Chicago | | 1 | 1 | 1 | Ward, C. Russell | UBS Financial Services | Hunt Valley | | / | / | 1 |
| Kret, Tom Lampsa, Brian | UBS Financial Services Raymond James | Barrington Chicago | | 1 | 1 | 1 | Wilson, Chad J. Young, Suzanne M. | Fiduciary Plan Advisors at HighTower Merrill Lynch Wealth Mgt | Owings Mills Columbia | | • | 1 | 1 |
| Mariani, Anthony N. | Infinity Strategic Partners | Northbrook | | • | 1 | 1 | roung, ouzaine M. | | Columbia | | | • | - |
| Mattia, Joseph M. | Midwest Plan Advisors | Naperville | | | | 1 | MASSACHUSETTS | | | | | | |
| Murray, Paul D. | Morgan Stanley Wealth Mgt | Deerfield | | | 1 | 1 | Adamic, Jason A. | Merrill Lynch Wealth Mgt The Adamic Wolford Gp | Boston | | 1 | 1 | 1 |
| O'Brien, Robert D. | Merrill Lynch Wealth Mgt The OCH Gp | Chicago | | 1 | 1 | 1 | Andonian, Gregg | Baystate Fiduciary Advisors | Boston | | 1 | 1 | 1 |
| O'Shaughnessy, Jim | Sheridan Road Financial | Northbrook | 1 | 1 | 1 | 1 | Beynon, Charles M. | Ameriprise Financial | Charlestown | 1 | 1 | 1 | 1 |
| | | | | | | | | | | | | | |

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Top 401 Retirement Advisers

| Note | | | ı | Plan segments served | | | | | | | Plai | n segm | nents served | |
|--|----------------------------|--|------------------|----------------------------------|---|---|--|------------------------------|--|---------------|---------------------------------------|---|--|---|
| Second State Seco | Name | Company | City | Чеда plans (\$500m+ n assets) | -arge plans (\$100m to \$500m in assets) | Mid-size plans (\$10m to \$100m in assets) | Small & micro plans (Under \$10m in assets) | Name | Company | City | Mega plans (\$500m+ n assets) | -arge plans (\$100m to \$500m in assets) | الاطاعة (\$10m to \$100m in assets) | Small & micro plans Under \$10m in assets) |
| March Person Marc | Cawthorne, Jr., Rich J. | <u> </u> | 1 | | - ** | 1 | 1 | | | , | | _ , | _ , | |
| Part Desire Service Part | Ciovacco, Peter J. | Graystone Consulting | Middleton | 1 | 1 | 1 | | NEW HAMPSHIRE | | | | | | |
| Segret | Cunha, Stephen M. | Baystate Financial | Wakefield | | | | 1 | McLaughlin, Ryan L. | CGI Retirement Services | Hooksett | | | 1 | 1 |
| Change Control Contr | Dimitriou, Steven | Mayflower Advisors | Boston | | 1 | 1 | 1 | | | | | | | |
| March Marc | | | | 1 | 1 | 1 | | | | | | | | 4 |
| March Marc | | | | , | / | / | / | | | | , | , | / | / |
| Decomposition Process | | · · · · · · · · · · · · · · · · · · · | | 7 | 7 | 1 | , | | , , , , | | / | / | 7 | 1 |
| Description | | | | | / | 1 | 1 | | · | , | | | | 1 |
| Part March Common March Marc | | ' | | | | 1 | 1 | | · · | | 1 | 1 | 1 | |
| Part | | Waterstone Retirement Services | , | | | 1 | 1 | Greenleaf, Jamie D. | Cafaro Greenleaf | | | 1 | 1 | 1 |
| Mean | McEwan, Scott R. | Morgan Stanley Wealth Mgt | Boston | | | 1 | 1 | Lisboano, Americo R. | Merrill Lynch Wealth Mgt | Montvale | | | | 1 |
| March Part Mar | McGarry, Sean C. | Rockland Trust | Hanover | | | 1 | 1 | Lynch, Jerry F. | JFL Total Wealth Mgt | Boonton | | | 1 | 1 |
| Decode Profession Decode | McLaughlin, Matthew P. | Graystone Consulting | Middleton | 1 | 1 | 1 | | Marchiano, Michael D. | Morgan Stanley Wealth Mgt | Morristown | | | 1 | 1 |
| Description Section Description Desc | Moriarty, Paul J. | Moriarty Financial Gp | Andover | | | | 1 | McLane, Michael A. | Redwood Wealth Advisors | Edison | | | 1 | 1 |
| Second | | | Boston | | | 1 | 1 | | McLaughlin Asset Mgt | Haddonfield | | 1 | 1 | 1 |
| Mergen Central Company Mergen Central Comp | | | | | | 1 | 1 | | · · · · · · · · · · · · · · · · · · · | | | | 1 | 1 |
| March Marc | | * | , | | 1 | 1 | 1 | | | | | | 1 | 1 |
| No. Control of the Control of | | | | | | / | / | | | | | | / | / |
| Memory M | | | | | / | / | / | | | | | | / | 1 |
| Memory | | | | | | 1 | 1 | | | | 1 | 1 | 1 | 7 |
| Separation Processing Pro | Welliberg, Fladley Airfidi | Wellberg Financial Op | Chesinarini | | | | | Tom, Arma I. | TOTTOILO EVALUATIONS | Wallell | , , , , , , , , , , , , , , , , , , , | • | | |
| Separation Processing Pro | MICHIGAN | | | | | | | NEW YORK | | | | | | + |
| December Strong Marrier, Carp Strong Ma | | The Agbay Gp | Troy | | 1 | 1 | 1 | Annunziato, Paul | Morgan Stanley Wealth Mgt | Jericho | | | 1 | 1 |
| Microsopy | Banwell, Linton F. | National Planning Corp | Rochester Hills | | | 1 | 1 | Candella, Ted M. | Merrill Lynch Wealth Mgt The Candella Labanca Gp | New York | | | 1 | 1 |
| Control State Processing Consistance Processing State Processi | Case, Steven | National Planning Corp | Bloomfield Hills | | | | 1 | Caza, Jeremy Thomas | Sagemark Consulting | Auburn | | | 1 | 1 |
| Section Sect | Cho, Michael H. | Morgan Stanley Wealth Mgt | Farmington Hills | | 1 | 1 | 1 | Chasin, Gerald L. | UBS Financial Services | Uniondale | 1 | 1 | 1 | 1 |
| Personal Service Ser | Ciullo, Scott S. | Plan Sponsor Consultants | Marquette | | | 1 | 1 | Cunningham, Jr., John Arthur | Alliant Insurance Services | New York | 1 | 1 | 1 | 1 |
| | Danek, Scott M. | Equanimity Wealth Mgt | East Lansing | | | 1 | 1 | | UBS Financial Services | Rochester | | 1 | 1 | 1 |
| | | | | | 1 | 1 | 1 | | ' | | 1 | 1 | 1 | 1 |
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| | | | | | / | / | / | | · · · · · · · · · · · · · · · · · · · | | | , | , | / |
| March Mails Marti Financial Services Southfield | | | · · | | 7 | / | / | | · · · · · · · · · · · · · · · · · · · | | , | / | 1 | - |
| | | | | | | 1 | 1 | • | | | | 1 | 1 | 1 |
| MINNESOTR | | | | | | 1 | 1 | | , , , , , , , , , , , , , , , , , , , | | | <u> </u> | 1 | 1 |
| Address | | , 3 | | | | | | | · · | Garden City | | 1 | 1 | 1 |
| Ballin Jessica R ADYK Plan Professionals Edina V | MINNESOTA | | | | | | | Mahoney, Kevin | Merrill Lynch Wealth Mgt The Mahoney Gp | West Nyack | | 1 | 1 | 1 |
| Dehick Ross Originates Go | Adams, James K. | Adams Consulting Gp | Bloomington | | | 1 | 1 | Monroe, Matthew C. | Retirement and Benefit Partners | East Syracuse | | | 1 | 1 |
| Habermann, Michael J. Associated Financial Gp | Ballin, Jessica R. | 401(k) Plan Professionals | Edina | | 1 | 1 | 1 | Parker III, Douglas E. | Sage Rutty and Company | Rochester | | | 1 | 1 |
| Serotos, David M | Dahlof, Ross | Christensen Gp | Minnetonka | | | 1 | 1 | Schmidt, Brian D. | NFP | Endwell | | | 1 | 1 |
| McDonald Jim Charmel Financial Minneapolis | Habermann, Michael J. | Associated Financial Gp | | | | 1 | 1 | Scrivens, Robert J. | Steadfast Risk Advisors | Albany | | | | 1 |
| Dison Nearth Cp | | | | | | 1 | 1 | | , , , , , , , , , , , , , , , , , , , | | | | 1 | 1 |
| Ruotsinoja, Jacobo ICON Financial Burnsville | | | | | / | 1 | 1 | | | | | / | / | 1 |
| Stiles, Susan M. Stiles Financial Services Minneapolis / / / / / Vinters, Todd C. Diversified Wealth Mgr St. Louis Park / / / Vinters, St. Park St. | | · | - | | | / | / | | | | | 7 | 1 | 1 |
| Terhorst, Todd C Diversified Wealth Mgt St Louis Park | | | | | 1 | 1 | 1 | , | | | 1 | 1 | 1 | 1 |
| Thill Rick Financial Resource Mgr Gp Minneronka | | | · | | | 1 | 1 | Wilstinisky, Attarew 14. | Trongan Statiley Wealth Fig. | THEW TORK | ľ | • | • | Ť |
| Whinnery, Brian RBC Wealth Mgt Minespolis Pictor Billir, Michael E. Captrust Financial Advisors Charlotte | | · · | | | | 1 | 1 | NORTH CAROLINA | | | | | | |
| MISSISSIPPI Griner, Stephen Raymond James Jackson Ja | Whinnery, Brian | | Minneapolis | | | 1 | 1 | Blair, Michael E. | Captrust Financial Advisors | Charlotte | | 1 | 1 | 1 |
| Griner, Stephen Raymond James Jackson | | | | | | | | Floyd, Trea | Baird | Charlotte | | | 1 | 1 |
| Pierce, Lee H. Pierce Financial Hernando | MISSISSIPPI | | | | | | | Kelly, Kathleen A. | Compass Financial Partners | Greensboro | 1 | 1 | 1 | 1 |
| Simons, Noel F. BB&T Scott & Stringfellow Charlotte | Griner, Stephen | Raymond James | Jackson | | | 1 | 1 | Rauwald, Timothy L. | UBS Financial Services | Chapel Hill | 1 | 1 | 1 | 1 |
| MISSOURI Jones, Robert T. RT. Jones Capital Equities Mgt St. Louis Jefferson City Voysey, David E. Merrill Lynch Wealth Mgt Voysey Fitzgerald Gp Kansas City Voysey, David E. Merrill Lynch Wealth Mgt Voysey Fitzgerald Gp Kansas City Voysey, David E. Merrill Lynch Wealth Mgt Voysey Fitzgerald Gp Kansas City Voysey, David E. Merrill Lynch Wealth Mgt Voysey Fitzgerald Gp Kansas City Voysey, David E. Merrill Lynch Wealth Mgt Cleveland Voysey, David E. Merrill Lynch Wealth Mgt Cincinnati Voysey, David E. Everhart, Scott Everhart, Scott Everhart, Scott Everhart Advisors Dublin Voysey, David E. NEVADA Reno Voysey, David E. Morgan Stanley Wealth Mgt Reno Voysey, David E. Plan Partners Beachwood Voysey, David E. Plan Partners Deacon Financial Partners Cleveland Voysey, David E. Plan Partners Nerill Lynch Wealth Mgt Cincinnati Voysey, David E. Purchart, Scott Everhart, Scott Everhart, Scott Everhart Advisors Dublin Voysey, Pavid Funkhouser, Brian J. Hill, Benjamin (BJ) Blueprint Financial Cleveland Voysey, Voysey, David Voysey, David E. Nerid Claveland Voysey, David E. Voysey, David | Pierce, Lee H. | Pierce Financial | Hernando | | | 1 | 1 | Schultheiss, Jonathon | Gate City Advisors | Greensboro | | | 1 | 1 |
| Dones, Robert T. R.T. Jones Capital Equities Mgt St. Louis V V V | | | | | | | | Simons, Noel F. | BB&T Scott & Stringfellow | Charlotte | | | | 1 |
| Nicklas, Kenneth N. Nicklas Financial Voysey, David E. Merrill Lynch Wealth Mgt Voysey Fitzgerald Gp Kansas City V V V Clark, Jeremy Beacon Financial Partners Cleveland Cincinnati V V NEBRASKA Behlen, Wade Feltz WealthPLAN Omaha V Fantozzi, Frank Plan Partners Beachwood V V V Clark, Jeremy Beacon Financial Partners Cleveland V V NEVADA Funkhouser, Brian J. UBS Financial Services Sylvania V V Hill, Benjamin (BJ) Blueprint Financial Cleveland V V V Horr, Dennis R. Faith Financial Advisors Loveland V V V V V V V V V V V V V | | | C. I. | | | | | 0.110 | | | | | | |
| Voysey, David E. Merrill Lynch Wealth Mgt Voysey Fitzgerald Gp Kansas City | | | | | | 1 | 1 | | Plan Partners | Panchus - d | | , | , | , |
| Duggan, Tony Merrill Lynch Wealth Mgt Cincinati | | | , | | 1 | 1 | 1 | | | | | V | 1 | 1 |
| NEBRASKA Everhart, Scott Everhart Advisors Dublin V V Behlen, Wade Feltz WealthPLAN Omaha V V Fantozzi, Frank Planned Financial Services Cleveland V V Funkhouser, Brian J. UBS Financial Services Sylvania V V NEVADA Hill, Benjamin (BJ) Blueprint Financial Cleveland V V Casey, Michele Anne Morgan Stanley Wealth Mgt Reno V V V Horr, Dennis R. Faith Financial Advisors Loveland V V | voyacy, David E. | First in Eyrich Wealth Pigt Voysey Fitzgerald Gp | Kunsas City | | • | • | • | · · | | | | | 1 | 1 |
| Behlen, Wade Feltz WealthPLAN Omaha | NEBRASKA | | | | | | | | , , | | | 1 | 1 | 1 |
| Funkhouser, Brian J. UBS Financial Services Sylvania | | Feltz WealthPLAN | Omaha | | | 1 | 1 | | | | | | 1 | 1 |
| Casey, Michele Anne Morgan Stanley Wealth Mgt Reno V V Horr, Dennis R. Faith Financial Advisors Loveland V V | | | | | | | | | | | | | 1 | 1 |
| | NEVADA | | | | | | | Hill, Benjamin (BJ) | Blueprint Financial | Cleveland | | | 1 | 1 |
| Segarra, David J. Latus Gp, Ltd Las Vegas | Casey, Michele Anne | Morgan Stanley Wealth Mgt | Reno | | 1 | 1 | 1 | Horr, Dennis R. | Faith Financial Advisors | | | | 1 | 1 |
| | Segarra, David J. | Latus Gp, Ltd | Las Vegas | | 1 | 1 | 1 | Karban, Russell A. | Savage & Ass. | Toledo | | | 1 | 1 |

FTReports | 11

Top 401 Retirement Advisers

| | | | Pla | n segm | ents se | rved | | | | Plar | n segm | ents se | rved |
|--|---|----------------------------|-----------------------------------|---|---|---------------------|--------------------------------------|---|-----------------------|-----------------------------------|---|---|--|
| Name | Company | City | Mega plans (\$500m+ in assets) | Large plans (\$100m to \$500m in assets) | Mid-size plans (\$10m to \$100m in assets) | Small & micro plans | Name | Company | City | Mega plans (\$500m+ in assets) | Large plans (\$100m to \$500m in assets) | Mid-size plans (\$10m to \$100m in assets) | Small & micro plans (Under \$10m in assets) |
| Kocsis, David P. | Peak Wealth Solutions | Pepper Pike | | 130 | / | 1 | Fernandez, Robert Gary | Morgan Stanley Wealth Mgt | Austin | 2 .= | 70, | Z -0; | √ V |
| Kreinest, Christa J. | Hauser Retirement Solutions | Cincinnati | | | 1 | / | Griggs, Dennis D. | Kainos Partners | Jersey Village | | | 1 | 1 |
| Kulchar, David M. | Oswald Financial | Cleveland | | 1 | 1 | 1 | Hacker, Christopher S. | Titan Retirement Advisors | Houston | | | 1 | 1 |
| Lohre II, David M. | Horan | Cincinnati | | 1 | 1 | 1 | Jerding, Mick | Merrill Lynch Wealth Mgt | Houston | | 1 | 1 | 1 |
| Lysaght, Tim | Eukles Wealth Mgt | Cincinnati | | 1 | 1 | 1 | Kading, Todd A. | LeafHouse Financial Advisors | Austin | | | 1 | 1 |
| Mabry, Anthony | Merrill Lynch Wealth Mgt Clark Mabry & Ass. | Columbus | | 1 | 1 | 1 | Lasko, Matt | UBS Financial Services | Dallas | | | 1 | 1 |
| Maloyan, Rick | Stratos Wealth Partners | Beachwood | | | 1 | 1 | Matustik, Deborah J. | Pensionmark Retirement Gp - Austin | Austin | | 1 | 1 | 1 |
| Reiniger, David J. | Reiniger & Ass. | Westerville | | | 1 | 1 | Moore, Janine J. | Peak Financial Gp | Houston | | 1 | 1 | 1 |
| Renie, Stephen J. | Morgan Stanley Wealth Mgt | Cincinnati | | 1 | 1 | 1 | Nathani, Salim A. | Ameriprise Financial | Sugar Land | | | | 1 |
| Robertson, Thomas G. | Morgan Stanley Wealth Mgt | Columbus | | 1 | 1 | 1 | Netoskie, Neil C. | Keystone Retirement Gp | Houston | | | 1 | 1 |
| Snyder, Charles | Graystone Consulting | Hudson | | 1 | 1 | 1 | O'Connor, Teri | O'Connor Financial Services | The Woodlands | | | 1 | 1 |
| Talmage, William H. | Graystone Consulting | Cincinnati | 1 | 1 | 1 | 1 | Peterson, Jr., Pete | VisionPoint Advisory Gp | Dallas | | 1 | 1 | 1 |
| Vordemesche, Christopher | Graystone Consulting | Cincinnati | | / | 1 | 1 | Rathjen, Robert C. | UBS Financial Services | Houston | 1 | 1 | 1 | |
| | | | | | | | Sinks, Tim | Aspect Wealth Mgt | San Antonio | | 1 | / | / |
| OKLAHOMA | 01 5 110 | 0111 60 | | | | | Smaistrla, Christian D. | The Greensage Gp | Tomball | | | / | / |
| Coble, Michelle R. | Odyssey Financial Gp | Oklahoma City | | , | 1 | / | Stack, Joe | Pensionmark Retirement Gp | Dallas | | <i>y</i> | 1 | 1 |
| Stith, Daniel C. | Wealth Mgt Gp | Oklahoma City Tulsa | | - | 1 | 1 | Thornton, Kenneth A. | Thornton Capital Strategies TRITIS Wealth Met | Austin | | | / | 1 |
| Suchy, Brent M. | Arvest Asset Mgt | Tuisa | | | 7 | V | Triolo, James Vaughan, Robert | TRITIS Wealth Mgt UBS Financial Services | Houston The Woodlands | | ./ | 1 | 1 |
| OREGON | | | | | | | Weaver, Neal M. | Leafhouse Financial Advisors | Austin | | • | 1 | 1 |
| Daley, Erik | Multnomah Gp | Portland | 1 | 1 | 1 | 1 | Wenzel, Patricia S. | Merrill Lynch Wealth Mgt Heuer / Wenzel Team | Houston | 1 | 1 | 1 | 1 |
| Fisher, Brett A. | Merrill Lynch Wealth Mgt | Portland | - | - | 1 | 1 | | | | | | | |
| Marshall, David P. | Baird | Portland | | 1 | 1 | 1 | UTAH | | | | | | |
| Ulmer, Joshua | Morgan Stanley Wealth Mgt | Portland | | 1 | 1 | 1 | Anderson, Kim D. | Soltis Investment Advisors | St George | | 1 | 1 | 1 |
| | | | | | | | Dall, Corby | 401k Advisors Intermountain | Sandy | | 1 | 1 | 1 |
| PENNSYLVANIA | | | | | | | Laurella, Carl L. | Merrill Lynch Wealth Mgt P. L. & R. Gp | Salt Lake City | | | 1 | 1 |
| Casciola, Gary M. | TJS Financial Services | Pittsburgh | | | 1 | 1 | Moyes, James D. | RedStone Advisors | Lehi | | | 1 | 1 |
| Catanella, Brian A. | UBS Financial Services | Philadelphia | | 1 | 1 | | Roundy, Jeff | Merrill Lynch Wealth Mgt P. L. & R. Gp | Salt Lake City | | | 1 | 1 |
| Catanella, Kenneth G. | UBS Financial Services | Philadelphia | | 1 | 1 | | Welch, Kirk W. | Moreton Retirement Partners | Sandy | 1 | 1 | 1 | 1 |
| DeGroat, Andrew J. | WhartonHill Advisors | Fort Washington | | 1 | 1 | 1 | | | | | | | |
| Fogli, Philip J. | FRS Capital Mgt | King of Prussia | | | 1 | 1 | VERMONT | | | | | | |
| Foran, Jr., Gerald F. | GFP Investment Services | Bethlehem | | | 1 | 1 | Dubie, Christopher D. | Morgan Stanley Wealth Mgt | Burlington | | | 1 | 1 |
| Foster, David T. | Merrill Lynch Wealth Mgt The FWP Gp | Pittsburgh | | 1 | 1 | 1 | Mandracchia, Mike | The Richards Gp | Brattleboro | | 1 | 1 | 1 |
| Gilmartin, Edward J. | Gilmartin Ass. | Scranton | | | 1 | / | | | | | | | |
| Healey, Sr., Donald M. | The Healey Gp | Wormleysburg | | | 1 | / | VIRGINIA | | | | | | |
| Kline, Alex P. | Duncan Financial Gp | Pittsburgh | | | 1 | / | Bethel, Lee V. | Comprehensive Benefit Services | Alexandria | | | | / |
| Levy, Victor Malcolm IV, Robert Roger | Levy Wealth Mgt Gp BRS Network | Philadelphia | | | , | 1 | Clark, Colin M. | Washington Financial Gp Washington Financial Gp | McLean | | / | / | / |
| McDermott, Kevin P. | The Philadelphia Gp | Pittsburgh King of Prussia | | | / | / | DeNoyior, Joseph F. Hoffer, J. Cory | Hermitage Wealth Mgt | McLean Richmond | | 1 | 1 | 1 |
| Pettis, Eric D. | Comprehensive Financial | Harrisburg | | | 1 | 1 | Hoffman, Lee | Merrill Lynch Wealth Mgt Hoffman Whipkey Gp | Vienna | | 1 | 1 | 1 |
| Seyle, Rusty | Merrill Lynch Wealth Mgt Seyle / Hamill / Hickey & Ass. | Bethlehem | | | 1 | 1 | Maulfair, James E. | AHT Retirement Services | Leesburg | | 1 | 1 | 1 |
| Sides, Scott A. | RBC Wealth Mgt | York | | | 1 | 1 | Rogers, Kenneth | Rogers Financial | Harrisonburg | | 1 | 1 | 1 |
| Wenz, John F. | WhartonHill Advisors | Fort Washington | | 1 | 1 | 1 | Shipley, Courtenay | Retirement Planology | Alexandria | | | 1 | 1 |
| Wolfe, Noel J. | Morgan Stanley Wealth Mgt | Jenkintown | 1 | 1 | 1 | 1 | Stanley, Craig M. | Summit Gp of Virginia | Virginia Beach | | | 1 | 1 |
| | | | | | | | Stone, Michael | Business Benefits Gp | Fairfax | | | 1 | 1 |
| PUERTO RICO | | | | | | | Strange, Allan | Janney Montgomery Scott | Richmond | | 1 | 1 | 1 |
| Rocafort, Franklin A. | Rocafort Gp | San Juan | | | 1 | 1 | Tattersall, John Edward | Parkway Financial Strategies | Reston | | | | 1 |
| | | | | | | | Whitmire, Jerry C. | Morgan Stanley Wealth Mgt | Alexandria | | | 1 | 1 |
| RHODE ISLAND | | | | | | | | | | | | | |
| Sampson, Jim | Cornerstone Retirement Advisors | Warwick | | | 1 | 1 | WASHINGTON | | | | | | |
| Worrell, James L. | GPS Investment Advisors | Providence | 1 | 1 | 1 | | Brown, Michael | Clearpoint Financial | Bellevue | | 1 | 1 | 1 |
| | | | | | | | Cashman, Jeffrey | Cashman Consulting | Redmond | | | 1 | 1 |
| TENNESSEE | | | | | | | McKay, James R. | McKay Wealth Mgt / Retirement Services | Tukwila | | | 1 | 1 |
| Cohn, Jason J. | Raymond James | Nashville | | 1 | 1 | 1 | Merriman, Scott M. | RBC Wealth Mgt | Seattle | 1 | 1 | 1 | 1 |
| Colburn, Todd M. | Northwestern Mutual | Nashville | | | 1 | 1 | Raphael, Robert B. | TRUEretirement | Bellevue | | | 1 | 1 |
| Glasgow, Steven W. | Avondale Partners | Nashville | / | 1 | 1 | / | Roland, Chad A. | Raymond James | Spokane Valley | | | / | 1 |
| Hall, Jeremy D. | Baird | Nashville | | 1 | 1 | 1 | Sanden, Trent V. | UBS Financial Services | Seattle | / | V | 1 | 1 |
| Hooper III, A. Hale | Baird | Nashville | | 7 | 7 | / | Winslow, Edward Ken | Morgan Stanley Wealth Mgt | Silverdale | | | 7 | - |
| TEVAS | | | | | | | Miccorcin | | | | | | |
| Atherton Donald C | LIRS Financial Services | The Woodlands | | 1 | 1 | , | WISCONSIN Rarden Todd I | URS Financial Services | Brookfield | | 1 | 1 | , |
| Atherton, Donald C. Barton, Lucas M. | UBS Financial Services Lockton Companies | The Woodlands Dallas | 1 | 1 | 1 | · | Barden, Todd J. Bowles, Jeff D. | UBS Financial Services Merrill Lynch Wealth Mgt BTB Ass. | Brookfield Madison | | • | 1 | 1 |
| Birkofer, Joseph | Legacy Asset Mgt | Houston | , | · | 1 | 1 | Kieckhefer, Robert A. | The Kieckhefer Gp | Brookfield | J | 1 | 1 | 1 |
| Coelho, Michael A. | SageView Advisory Gp | Austin | | 1 | 1 | 1 | Lanser, Bruce G. | UBS Financial Services | Milwaukee | | / | / | 1 |
| Echols, Van A. | PFG Advisors | Lubbock | | | 1 | 1 | Parks, Thomas W. | Graystone Consulting | Milwaukee | 1 | / | / | 1 |
| Ellisor, Darrell W. | Peak Financial Gp | Houston | | 1 | 1 | 1 | Vandermus, Roger L. | Vandermus, Smith, & Ass. | La Crosse | | | 1 | 1 |
| Ellsworth, Stephen H. | Baird | Houston | | 1 | | 1 | Wachholz, Rob | Packerland Brokerage Services | Wausau | | | | 1 |
| <u> </u> | | | | | | | | | | | | | |

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